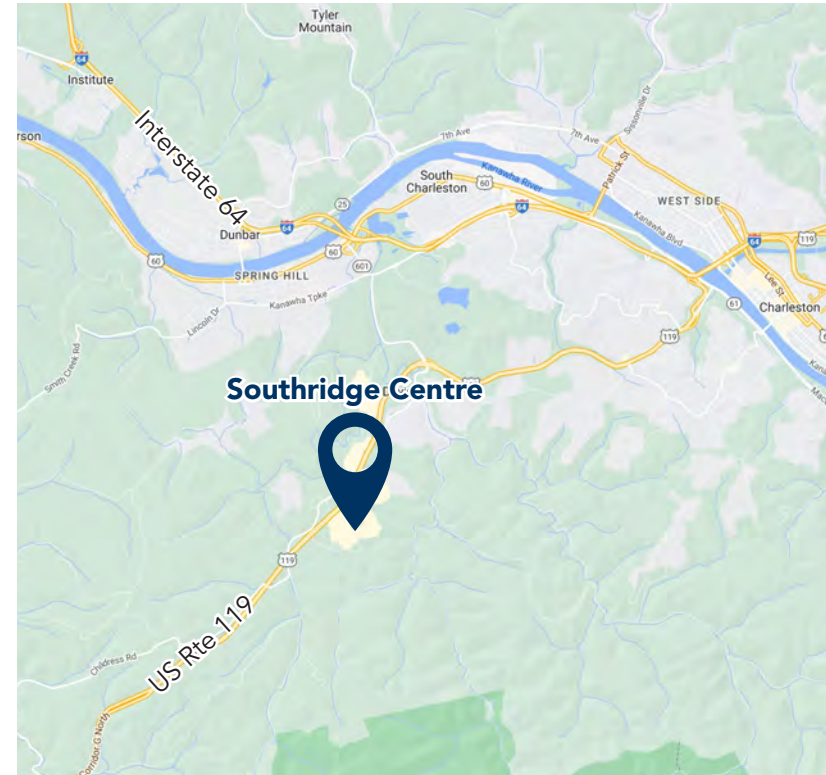


SOUTHRIDGE CENTRE

Mixed-Use Development

312 Southridge Blvd, South Charleston, WV 25309



PROPERTY HIGHLIGHTS

- FOR LEASE: 2,000 SF Retail
Available Parcels for ground lease or Build to Suit
- GLA: over 1 million SF of retail
- Easy and convenient access from I-64, I-77, I-79.
- Anchored by Walmart and Sam's Club.

POPULATION

3 Mi	17,117
5 Mi	53,060
10 Mi	137,579

CARS PER DAY

US-119: 36,745
Southridge Blvd: 19,259

AV. HH INCOME

3 Mi	\$93,843
5 Mi	\$90,031
10 Mi	\$90,552

EMPLOYEES

3 Mi	10,775
5 Mi	35,742
10 Mi	82,663

JOIN: **HOBBY LOBBY**
sam's club

Walmart
Save money. Live better.



last updated: 02/05/26 P1



SHARY THUR



202-359-3469



sthur@thurassociates.com

SOUTHRIDGE CENTRE

Mixed-Use Development

312 Southridge Blvd, South Charleston, WV 25309



last updated: 02/05/26 P2



SHARY THUR



202-359-3469



sthur@thurassociates.com

SOUTHRIDGE CENTRE

Mixed-Use Development

312 Southridge Blvd, South Charleston, WV 25309



2nd Gen Restaurant
3,808 SF
Available

2,000 SF
Retail Available



last updated: 02/05/26 P3



SHARY THUR



202-359-3469



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SOUTHRIDGE CENTRE

Mixed-Use Development

312 Southridge Blvd, South Charleston, WV 25309



last updated: 02/05/26 P4



SHARY THUR



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SOUTHRIDGE CENTRE

Mixed-Use Development

312 Southridge Blvd, South Charleston, WV 25309



last updated: 02/05/26 P5



SHARY THUR



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SOUTHRIDGE CENTRE

Mixed-Use Development

312 Southridge Blvd, South Charleston, WV 25309



Available for
ground lease
or Build to Suit



last updated: 02/05/26 P6



SHARY THUR



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SOUTHRIDGE CENTRE

Mixed-Use Development

312 Southridge Blvd, South Charleston, WV 25309



last updated: 02/05/26 P7



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SOUTHRIDGE CENTRE

Mixed-Use Development

312 Southridge Blvd, South Charleston, WV 25309



last updated: 02/05/26 P8



SHARY THUR



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SOUTHRIDGE CENTRE

Mixed-Use Development

312 Southridge Blvd, South Charleston, WV 25309



LEASING CONTACT

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last updated: 02/05/26 P9



SHARY THUR



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Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.3192/-81.7159

Southridge Shopping Center South Charleston, WV 25309	3 mi radius	5 mi radius	10 mi radius
Population			
Estimated Population (2025)	17,117	53,060	137,579
Projected Population (2030)	16,542	51,593	132,181
Census Population (2020)	17,660	53,915	141,731
Census Population (2010)	17,976	56,117	147,368
Projected Annual Growth (2025-2030)	-575 -0.7%	-1,468 -0.6%	-5,398 -0.8%
Historical Annual Growth (2020-2025)	-543 -	-854 -0.3%	-4,152 -0.6%
Historical Annual Growth (2010-2020)	-316 -0.2%	-2,202 -0.4%	-5,638 -0.4%
Estimated Population Density (2025)	606 <i>psm</i>	676 <i>psm</i>	438 <i>psm</i>
Trade Area Size	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	314.0 <i>sq mi</i>
Households			
Estimated Households (2025)	7,556	23,932	61,649
Projected Households (2030)	7,278	23,302	59,293
Census Households (2020)	7,699	23,926	62,793
Census Households (2010)	7,867	24,966	65,163
Projected Annual Growth (2025-2030)	-277 -0.7%	-630 -0.5%	-2,357 -0.8%
Historical Annual Change (2010-2025)	-311 -0.3%	-1,034 -0.3%	-3,514 -0.4%
Average Household Income			
Estimated Average Household Income (2025)	\$93,843	\$90,031	\$90,552
Projected Average Household Income (2030)	\$93,295	\$88,975	\$89,841
Census Average Household Income (2010)	\$65,500	\$63,200	\$58,741
Census Average Household Income (2000)	\$61,180	\$54,162	\$49,685
Projected Annual Change (2025-2030)	-\$548 -0.1%	-\$1,056 -0.2%	-\$711 -0.2%
Historical Annual Change (2000-2025)	\$32,663 2.1%	\$35,869 2.6%	\$40,867 3.3%
Median Household Income			
Estimated Median Household Income (2025)	\$71,526	\$67,519	\$68,144
Projected Median Household Income (2030)	\$70,933	\$66,911	\$67,541
Census Median Household Income (2010)	\$50,953	\$47,933	\$44,763
Census Median Household Income (2000)	\$43,705	\$40,374	\$37,107
Projected Annual Change (2025-2030)	-\$593 -0.2%	-\$608 -0.2%	-\$603 -0.2%
Historical Annual Change (2000-2025)	\$27,821 2.5%	\$27,144 2.7%	\$31,037 3.3%
Per Capita Income			
Estimated Per Capita Income (2025)	\$41,449	\$40,670	\$40,659
Projected Per Capita Income (2030)	\$41,078	\$40,251	\$40,386
Census Per Capita Income (2010)	\$28,669	\$28,116	\$25,978
Census Per Capita Income (2000)	\$26,550	\$24,021	\$21,719
Projected Annual Change (2025-2030)	-\$371 -0.2%	-\$419 -0.2%	-\$273 -0.1%
Historical Annual Change (2000-2025)	\$14,899 2.2%	\$16,649 2.8%	\$18,940 3.5%
Estimated Average Household Net Worth (2025)	\$1.17 M	\$970,554	\$926,133

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.3192/-81.7159

Southridge Shopping Center South Charleston, WV 25309		3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure		\$684.1 M	\$2.07 B	\$5.37 B
Total Non-Retail Expenditure		\$331.72 M	\$1 B	\$2.59 B
Total Retail Expenditure		\$352.38 M	\$1.07 B	\$2.78 B
Alcoholic Beverages		\$4.2 M	\$12.73 M	\$32.94 M
Apparel		\$12.72 M	\$38.72 M	\$100.25 M
Contributions		\$21.81 M	\$65.3 M	\$168.88 M
Education		\$15.57 M	\$46.84 M	\$121.17 M
Entertainment		\$39.39 M	\$120.06 M	\$310.92 M
Food Away From Home		\$30.23 M	\$91.91 M	\$237.97 M
Grocery		\$45.45 M	\$141.6 M	\$367.33 M
Health Care		\$51.22 M	\$158.67 M	\$410.58 M
Household Furnishings and Equipment		\$18.27 M	\$55.44 M	\$143.52 M
Household Operations		\$12.85 M	\$39.2 M	\$101.44 M
Miscellaneous Expenses		\$11.77 M	\$35.8 M	\$92.74 M
Personal Care		\$8.9 M	\$27.56 M	\$71.45 M
Shelter		\$108.06 M	\$338.37 M	\$875.44 M
Tax and Retirement		\$162.87 M	\$472.78 M	\$1.21 B
Tobacco and Related		\$3.49 M	\$11.27 M	\$29.27 M
Transportation		\$104.86 M	\$315.51 M	\$832.47 M
Utilities		\$32.44 M	\$101.27 M	\$262.76 M
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure		\$7,545	\$7,219	\$7,263
Total Non-Retail Expenditure		\$3,659 48.5%	\$3,493 48.4%	\$3,503 48.2%
Total Retail Expenditures		\$3,887 51.5%	\$3,725 51.6%	\$3,760 51.8%
Alcoholic Beverages		\$46 0.6%	\$44 0.6%	\$45 0.6%
Apparel		\$140 1.9%	\$135 1.9%	\$136 1.9%
Contributions		\$241 3.2%	\$227 3.2%	\$228 3.1%
Education		\$172 2.3%	\$163 2.3%	\$164 2.3%
Entertainment		\$434 5.8%	\$418 5.8%	\$420 5.8%
Food Away From Home		\$333 4.4%	\$320 4.4%	\$322 4.4%
Grocery		\$501 6.6%	\$493 6.8%	\$497 6.8%
Health Care		\$565 7.5%	\$553 7.7%	\$555 7.6%
Household Furnishings and Equipment		\$201 2.7%	\$193 2.7%	\$194 2.7%
Household Operations		\$142 1.9%	\$137 1.9%	\$137 1.9%
Miscellaneous Expenses		\$130 1.7%	\$125 1.7%	\$125 1.7%
Personal Care		\$98 1.3%	\$96 1.3%	\$97 1.3%
Shelter		\$1,192 15.8%	\$1,178 16.3%	\$1,183 16.3%
Tax and Retirement		\$1,796 23.8%	\$1,646 22.8%	\$1,641 22.8%
Tobacco and Related		\$39 0.5%	\$39 0.5%	\$40 0.5%
Transportation		\$1,157 15.3%	\$1,099 15.2%	\$1,125 15.5%
Utilities		\$358 4.7%	\$353 4.9%	\$355 4.9%

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.3192/-81.7159

Southridge Shopping Center			3 mi radius		5 mi radius		10 mi radius	
South Charleston, WV 25309								
Race and Ethnicity								
Total Population (2025)			17,117		53,060		137,579	
White (2025)			14,894	87.0%	43,829	82.6%	117,811	85.6%
Black or African American (2025)			1,191	7.0%	5,903	11.1%	12,061	8.8%
American Indian or Alaska Native (2025)			20	0.1%	66	0.1%	196	0.1%
Asian (2025)			380	2.2%	1,047	2.0%	1,988	1.4%
Hawaiian or Pacific Islander (2025)			4	-	13	-	20	-
Other Race (2025)			90	0.5%	281	0.5%	745	0.5%
Two or More Races (2025)			538	3.1%	1,923	3.6%	4,756	3.5%
Population < 18 (2025)			3,320	19.4%	10,456	19.7%	26,515	19.3%
White Not Hispanic			2,650	79.8%	7,763	74.2%	20,804	78.5%
Black or African American			305	9.2%	1,440	13.8%	2,811	10.6%
Asian			62	1.9%	196	1.9%	324	1.2%
Other Race Not Hispanic			221	6.7%	802	7.7%	1,918	7.2%
Hispanic			82	2.5%	255	2.4%	658	2.5%
Not Hispanic or Latino Population (2025)			16,769	98.0%	51,948	97.9%	134,840	98.0%
Not Hispanic White			14,739	87.9%	43,387	83.5%	116,748	86.6%
Not Hispanic Black or African American			1,170	7.0%	5,824	11.2%	11,887	8.8%
Not Hispanic American Indian or Alaska Native			19	0.1%	58	0.1%	163	0.1%
Not Hispanic Asian			378	2.3%	1,040	2.0%	1,972	1.5%
Not Hispanic Hawaiian or Pacific Islander			4	-	12	-	18	-
Not Hispanic Other Race			28	0.2%	85	0.2%	239	0.2%
Not Hispanic Two or More Races			432	2.6%	1,544	3.0%	3,814	2.8%
Hispanic or Latino Population (2025)			348	2.0%	1,112	2.1%	2,738	2.0%
Hispanic White			155	44.5%	442	39.7%	1,063	38.8%
Hispanic Black or African American			21	5.9%	78	7.1%	174	6.3%
Hispanic American Indian or Alaska Native			1	0.4%	8	0.7%	34	1.2%
Hispanic Asian			3	0.7%	7	0.7%	17	0.6%
Hispanic Hawaiian or Pacific Islander			-	-	1	-	2	-
Hispanic Other Race			62	17.8%	196	17.6%	507	18.5%
Hispanic Two or More Races			107	30.6%	379	34.1%	943	34.4%
Not Hispanic or Latino Population (2020)			17,380	98.4%	53,004	98.3%	139,324	98.3%
Hispanic or Latino Population (2020)			280	1.6%	911	1.7%	2,407	1.7%
Not Hispanic or Latino Population (2010)			17,817	99.1%	55,508	98.9%	145,783	98.9%
Hispanic or Latino Population (2010)			159	0.9%	609	1.1%	1,585	1.1%
Not Hispanic or Latino Population (2030)			16,165	97.7%	50,453	97.8%	129,314	97.8%
Hispanic or Latino Population (2030)			377	2.3%	1,140	2.2%	2,867	2.2%
Projected Annual Growth (2025-2030)			29	1.6%	28	0.5%	129	0.9%
Historical Annual Growth (2010-2020)			120	7.5%	302	5.0%	822	5.2%

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.3192/-81.7159

Southridge Shopping Center		3 mi radius		5 mi radius		10 mi radius	
South Charleston, WV 25309							
Total Age Distribution (2025)							
Total Population	17,117			53,060			137,579
Age Under 5 Years	801	4.7%		2,577	4.9%		6,614 4.8%
Age 5 to 9 Years	947	5.5%		2,888	5.4%		7,277 5.3%
Age 10 to 14 Years	989	5.8%		3,061	5.8%		7,731 5.6%
Age 15 to 19 Years	887	5.2%		3,078	5.8%		7,874 5.7%
Age 20 to 24 Years	924	5.4%		3,040	5.7%		8,140 5.9%
Age 25 to 29 Years	1,038	6.1%		3,394	6.4%		8,824 6.4%
Age 30 to 34 Years	1,105	6.5%		3,533	6.7%		9,115 6.6%
Age 35 to 39 Years	1,077	6.3%		3,343	6.3%		8,432 6.1%
Age 40 to 44 Years	1,052	6.1%		3,348	6.3%		8,259 6.0%
Age 45 to 49 Years	1,014	5.9%		3,231	6.1%		8,361 6.1%
Age 50 to 54 Years	979	5.7%		3,170	6.0%		8,510 6.2%
Age 55 to 59 Years	1,042	6.1%		3,151	5.9%		8,411 6.1%
Age 60 to 64 Years	1,115	6.5%		3,472	6.5%		9,318 6.8%
Age 65 to 69 Years	1,255	7.3%		3,736	7.0%		9,556 6.9%
Age 70 to 74 Years	1,101	6.4%		3,152	5.9%		8,285 6.0%
Age 75 to 79 Years	847	4.9%		2,330	4.4%		6,115 4.4%
Age 80 to 84 Years	499	2.9%		1,316	2.5%		3,486 2.5%
Age 85 Years or Over	444	2.6%		1,239	2.3%		3,271 2.4%
Median Age	43.1			41.7			42.1
Age 19 Years or Less	3,625	21.2%		11,605	21.9%		29,496 21.4%
Age 20 to 64 Years	9,346	54.6%		29,683	55.9%		77,370 56.2%
Age 65 Years or Over	4,147	24.2%		11,773	22.2%		30,713 22.3%
Female Age Distribution (2025)							
Female Population	8,744	51.1%		27,173	51.2%		69,910 50.8%
Age Under 5 Years	379	4.3%		1,273	4.7%		3,250 4.6%
Age 5 to 9 Years	439	5.0%		1,394	5.1%		3,607 5.2%
Age 10 to 14 Years	466	5.3%		1,457	5.4%		3,728 5.3%
Age 15 to 19 Years	426	4.9%		1,411	5.2%		3,603 5.2%
Age 20 to 24 Years	453	5.2%		1,495	5.5%		3,902 5.6%
Age 25 to 29 Years	514	5.9%		1,717	6.3%		4,387 6.3%
Age 30 to 34 Years	569	6.5%		1,828	6.7%		4,552 6.5%
Age 35 to 39 Years	488	5.6%		1,682	6.2%		4,202 6.0%
Age 40 to 44 Years	541	6.2%		1,667	6.1%		4,119 5.9%
Age 45 to 49 Years	506	5.8%		1,706	6.3%		4,281 6.1%
Age 50 to 54 Years	493	5.6%		1,585	5.8%		4,267 6.1%
Age 55 to 59 Years	521	6.0%		1,638	6.0%		4,360 6.2%
Age 60 to 64 Years	623	7.1%		1,891	7.0%		4,898 7.0%
Age 65 to 69 Years	697	8.0%		1,988	7.3%		5,085 7.3%
Age 70 to 74 Years	620	7.1%		1,699	6.3%		4,479 6.4%
Age 75 to 79 Years	469	5.4%		1,293	4.8%		3,346 4.8%
Age 80 to 84 Years	275	3.1%		730	2.7%		1,977 2.8%
Age 85 Years or Over	266	3.0%		719	2.6%		1,867 2.7%
Female Median Age	45.2			43.3			43.7
Age 19 Years or Less	1,710	19.6%		5,535	20.4%		14,187 20.3%
Age 20 to 64 Years	4,707	53.8%		15,210	56.0%		38,969 55.7%
Age 65 Years or Over	2,328	26.6%		6,428	23.7%		16,754 24.0%

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.3192/-81.7159

Southridge Shopping Center		3 mi radius		5 mi radius		10 mi radius	
South Charleston, WV 25309							
Male Age Distribution (2025)							
Male Population	8,373	48.9%	25,887	48.8%	67,668	49.2%	
Age Under 5 Years	422	5.0%	1,304	5.0%	3,363	5.0%	
Age 5 to 9 Years	509	6.1%	1,494	5.8%	3,670	5.4%	
Age 10 to 14 Years	523	6.2%	1,604	6.2%	4,003	5.9%	
Age 15 to 19 Years	461	5.5%	1,667	6.4%	4,272	6.3%	
Age 20 to 24 Years	471	5.6%	1,545	6.0%	4,238	6.3%	
Age 25 to 29 Years	525	6.3%	1,677	6.5%	4,437	6.6%	
Age 30 to 34 Years	536	6.4%	1,705	6.6%	4,563	6.7%	
Age 35 to 39 Years	588	7.0%	1,661	6.4%	4,230	6.3%	
Age 40 to 44 Years	511	6.1%	1,681	6.5%	4,140	6.1%	
Age 45 to 49 Years	509	6.1%	1,525	5.9%	4,079	6.0%	
Age 50 to 54 Years	486	5.8%	1,584	6.1%	4,243	6.3%	
Age 55 to 59 Years	520	6.2%	1,513	5.8%	4,052	6.0%	
Age 60 to 64 Years	492	5.9%	1,581	6.1%	4,420	6.5%	
Age 65 to 69 Years	558	6.7%	1,748	6.8%	4,471	6.6%	
Age 70 to 74 Years	481	5.7%	1,454	5.6%	3,806	5.6%	
Age 75 to 79 Years	378	4.5%	1,037	4.0%	2,768	4.1%	
Age 80 to 84 Years	223	2.7%	586	2.3%	1,510	2.2%	
Age 85 Years or Over	178	2.1%	520	2.0%	1,404	2.1%	
Male Median Age	41.0		40.2		40.6		
Age 19 Years or Less	1,915	22.9%	6,069	23.4%	15,308	22.6%	
Age 20 to 64 Years	4,638	55.4%	14,473	55.9%	38,401	56.7%	
Age 65 Years or Over	1,819	21.7%	5,345	20.6%	13,959	20.6%	
Males per 100 Females (2025)							
Overall Comparison	96		95		97		
Age Under 5 Years	111	52.7%	102	50.6%	103	50.9%	
Age 5 to 9 Years	116	53.7%	107	51.7%	102	50.4%	
Age 10 to 14 Years	112	52.9%	110	52.4%	107	51.8%	
Age 15 to 19 Years	108	52.0%	118	54.2%	119	54.3%	
Age 20 to 24 Years	104	51.0%	103	50.8%	109	52.1%	
Age 25 to 29 Years	102	50.5%	98	49.4%	101	50.3%	
Age 30 to 34 Years	94	48.5%	93	48.3%	100	50.1%	
Age 35 to 39 Years	120	54.6%	99	49.7%	101	50.2%	
Age 40 to 44 Years	95	48.6%	101	50.2%	100	50.1%	
Age 45 to 49 Years	101	50.2%	89	47.2%	95	48.8%	
Age 50 to 54 Years	99	49.6%	100	50.0%	99	49.9%	
Age 55 to 59 Years	100	50.0%	92	48.0%	93	48.2%	
Age 60 to 64 Years	79	44.1%	84	45.5%	90	47.4%	
Age 65 to 69 Years	80	44.5%	88	46.8%	88	46.8%	
Age 70 to 74 Years	78	43.7%	86	46.1%	85	45.9%	
Age 75 to 79 Years	81	44.6%	80	44.5%	83	45.3%	
Age 80 to 84 Years	81	44.8%	80	44.6%	76	43.3%	
Age 85 Years or Over	67	40.2%	72	42.0%	75	42.9%	
Age 19 Years or Less	112	52.8%	110	52.3%	108	51.9%	
Age 20 to 39 Years	105	51.2%	98	49.5%	102	50.6%	
Age 40 to 64 Years	94	48.4%	93	48.2%	95	48.8%	
Age 65 Years or Over	78	43.9%	83	45.4%	83	45.5%	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.3192/-81.7159

Southridge Shopping Center		3 mi radius		5 mi radius		10 mi radius	
South Charleston, WV 25309							
Household Type (2025)							
Total Households	7,556			23,932		61,649	
Households with Children	1,931	25.6%		6,116	25.6%	15,224	24.7%
Average Household Size	2.2			2.2		2.2	
Household Density per Square Mile	267			305		196	
Population Family	12,336	72.1%		37,432	70.5%	98,691	71.7%
Population Non-Family	4,265	24.9%		14,546	27.4%	36,087	26.2%
Population Group Quarters	516	3.0%		1,083	2.0%	2,801	2.0%
Family Households	4,231	56.0%		12,939	54.1%	34,167	55.4%
Married Couple Households	2,984	70.5%		8,707	67.3%	23,243	68.0%
Other Family Households with Children	1,247	29.5%		4,232	32.7%	10,924	32.0%
Family Households with Children	1,928	45.6%		6,106	47.2%	15,198	44.5%
Married Couple with Children	1,196	62.0%		3,490	57.2%	8,989	59.1%
Other Family Households with Children	732	38.0%		2,616	42.8%	6,209	40.9%
Family Households No Children	2,303	54.4%		6,833	52.8%	18,969	55.5%
Married Couple No Children	1,788	77.6%		5,217	76.4%	14,254	75.1%
Other Family Households No Children	515	22.4%		1,616	23.6%	4,715	24.9%
Non-Family Households	3,324	44.0%		10,992	45.9%	27,482	44.6%
Non-Family Households with Children	2	-		11	-	26	-
Non-Family Households No Children	3,322	99.9%		10,982	99.9%	27,456	99.9%
Average Family Household Size	2.9			2.9		2.9	
Average Family Income	\$119,881			\$118,737		\$117,295	
Median Family Income	\$93,280			\$91,130		\$90,629	
Average Non-Family Household Size	1.3			1.3		1.3	
Marital Status (2025)							
Population Age 15 Years or Over	14,380			44,534		115,957	
Never Married	5,018	34.9%		15,979	35.9%	37,259	32.1%
Currently Married	4,598	32.0%		15,221	34.2%	46,098	39.8%
Previously Married	4,764	33.1%		13,334	29.9%	32,600	28.1%
Separated	268	5.6%		864	6.5%	2,582	7.9%
Widowed	1,333	28.0%		3,487	26.2%	9,366	28.7%
Divorced	3,162	66.4%		8,983	67.4%	20,652	63.3%
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	12,568			38,415		99,943	
Elementary (Grade Level 0 to 8)	211	1.7%		836	2.2%	2,403	2.4%
Some High School (Grade Level 9 to 11)	650	5.2%		1,902	4.9%	5,648	5.7%
High School Graduate	3,983	31.7%		11,290	29.4%	33,593	33.6%
Some College	2,467	19.6%		7,249	18.9%	17,525	17.5%
Associate Degree Only	915	7.3%		2,820	7.3%	7,900	7.9%
Bachelor Degree Only	2,451	19.5%		8,105	21.1%	19,369	19.4%
Graduate Degree	1,891	15.0%		6,215	16.2%	13,504	13.5%
Any College (Some College or Higher)	7,724	61.5%		24,388	63.5%	58,299	58.3%
College Degree + (Bachelor Degree or Higher)	4,342	34.5%		14,320	37.3%	32,873	32.9%

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.3192/-81.7159

Southridge Shopping Center		3 mi radius		5 mi radius		10 mi radius	
South Charleston, WV 25309							
Housing							
Total Housing Units (2025)	8,637		27,834		71,865		
Total Housing Units (2020)	8,574		27,360		71,479		
Historical Annual Growth (2020-2025)	63	-	474	-	387	-	
Housing Units Occupied (2025)	7,556	87.5%	23,932	86.0%	61,649	85.8%	
Housing Units Owner-Occupied	5,414	71.7%	15,226	63.6%	39,883	64.7%	
Housing Units Renter-Occupied	2,142	28.3%	8,705	36.4%	21,767	35.3%	
Housing Units Vacant (2025)	1,081	12.5%	3,902	14.0%	10,216	14.2%	
Household Size (2025)							
Total Households	7,556		23,932		61,649		
1 Person Households	2,775	36.7%	8,921	37.3%	22,505	36.5%	
2 Person Households	2,489	32.9%	8,024	33.5%	20,892	33.9%	
3 Person Households	1,110	14.7%	3,285	13.7%	8,765	14.2%	
4 Person Households	732	9.7%	2,292	9.6%	5,835	9.5%	
5 Person Households	291	3.9%	911	3.8%	2,348	3.8%	
6 Person Households	107	1.4%	329	1.4%	865	1.4%	
7 or More Person Households	53	0.7%	170	0.7%	440	0.7%	
Household Income Distribution (2025)							
HH Income \$200,000 or More	752	10.0%	1,945	8.1%	4,517	7.3%	
HH Income \$150,000 to \$199,999	475	6.3%	1,243	5.2%	3,697	6.0%	
HH Income \$125,000 to \$149,999	346	4.6%	1,292	5.4%	3,599	5.8%	
HH Income \$100,000 to \$124,999	602	8.0%	1,912	8.0%	5,662	9.2%	
HH Income \$75,000 to \$99,999	1,051	13.9%	3,451	14.4%	8,096	13.1%	
HH Income \$50,000 to \$74,999	1,337	17.7%	4,103	17.1%	11,067	18.0%	
HH Income \$35,000 to \$49,999	1,019	13.5%	3,227	13.5%	8,010	13.0%	
HH Income \$25,000 to \$34,999	709	9.4%	2,107	8.8%	4,845	7.9%	
HH Income \$15,000 to \$24,999	557	7.4%	1,975	8.3%	5,631	9.1%	
HH Income \$10,000 to \$14,999	346	4.6%	1,344	5.6%	3,164	5.1%	
HH Income Under \$10,000	361	4.8%	1,334	5.6%	3,361	5.5%	
Household Vehicles (2025)							
Households 0 Vehicles Available	766	10.1%	3,118	13.0%	7,415	12.0%	
Households 1 Vehicle Available	3,372	44.6%	10,267	42.9%	25,615	41.5%	
Households 2 Vehicles Available	2,636	34.9%	8,165	34.1%	20,941	34.0%	
Households 3 or More Vehicles Available	782	10.3%	2,381	10.0%	7,678	12.5%	
Total Vehicles Available	11,224		34,487		92,903		
Average Vehicles per Household	1.5		1.4		1.5		
Owner-Occupied Household Vehicles	8,998	80.2%	25,979	75.3%	70,931	76.3%	
Average Vehicles per Owner-Occupied Household	1.7		1.7		1.8		
Renter-Occupied Household Vehicles	2,227	19.8%	8,508	24.7%	21,972	23.7%	
Average Vehicles per Renter-Occupied Household	1.0		-		1.0		
Travel Time (2025)							
Worker Base Age 16 years or Over	7,543		24,708		62,512		
Travel to Work in 14 Minutes or Less	2,409	31.9%	7,723	31.3%	18,077	28.9%	
Travel to Work in 15 to 29 Minutes	3,294	43.7%	10,260	41.5%	25,190	40.3%	
Travel to Work in 30 to 59 Minutes	835	11.1%	2,698	10.9%	9,109	14.6%	
Travel to Work in 60 Minutes or More	243	3.2%	1,352	5.5%	3,811	6.1%	
Work at Home	763	10.1%	2,676	10.8%	6,325	10.1%	
Average Minutes Travel to Work	16.9		17.0		18.6		

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.3192/-81.7159

Southridge Shopping Center		3 mi radius		5 mi radius		10 mi radius	
South Charleston, WV 25309							
Transportation To Work (2025)							
Worker Base Age 16 years or Over	7,543			24,708		62,512	
Drive to Work Alone	5,837	77.4%		18,549	75.1%	47,658	76.2%
Drive to Work in Carpool	673	8.9%		2,180	8.8%	5,464	8.7%
Travel to Work by Public Transportation	102	1.4%		700	2.8%	1,127	1.8%
Drive to Work on Motorcycle	-	-		1	-	4	-
Bicycle to Work	-	-		8	-	61	-
Walk to Work	134	1.8%		436	1.8%	1,165	1.9%
Other Means	35	0.5%		159	0.6%	708	1.1%
Work at Home	763	10.1%		2,676	10.8%	6,325	10.1%
Daytime Demographics (2025)							
Total Businesses	700			2,935		6,578	
Total Employees	10,775			35,742		82,663	
Company Headquarter Businesses	20	2.8%		132	4.5%	311	4.7%
Company Headquarter Employees	372	3.5%		4,427	12.4%	13,291	16.1%
Employee Population per Business	15.4	to 1		12.2	to 1	12.6	to 1
Residential Population per Business	24.4	to 1		18.1	to 1	20.9	to 1
Adj. Daytime Demographics Age 16 Years or Over	17,392			54,720		134,056	
Labor Force							
Labor Population Age 16 Years or Over (2025)	14,177			43,897		114,361	
Labor Force Total Males (2025)	6,804	48.0%		21,124	48.1%	55,780	48.8%
Male Civilian Employed	3,834	56.3%		12,147	57.5%	31,219	56.0%
Male Civilian Unemployed	177	2.6%		549	2.6%	1,293	2.3%
Males in Armed Forces	16	0.2%		178	0.8%	403	0.7%
Males Not in Labor Force	2,777	40.8%		8,250	39.1%	22,864	41.0%
Labor Force Total Females (2025)	7,372	52.0%		22,773	51.9%	58,581	51.2%
Female Civilian Employed	3,709	50.3%		12,565	55.2%	31,300	53.4%
Female Civilian Unemployed	213	2.9%		533	2.3%	1,069	1.8%
Females in Armed Forces	-	-		29	0.1%	46	-
Females Not in Labor Force	3,451	46.8%		9,645	42.4%	26,166	44.7%
Unemployment Rate	389	2.7%		1,083	2.5%	2,363	2.1%
Occupation (2025)							
Occupation Population Age 16 Years or Over	7,543			24,708		62,512	
Occupation Total Males	3,834	50.8%		12,143	49.1%	31,211	49.9%
Occupation Total Females	3,709	49.2%		12,565	50.9%	31,300	50.1%
Management, Business, Financial Operations	964	12.8%		3,259	13.2%	7,860	12.6%
Professional, Related	2,466	32.7%		8,068	32.7%	19,271	30.8%
Service	1,053	14.0%		4,182	16.9%	11,206	17.9%
Sales, Office	1,575	20.9%		5,267	21.3%	12,447	19.9%
Farming, Fishing, Forestry	2	-		5	-	67	0.1%
Construction, Extraction, Maintenance	647	8.6%		1,846	7.5%	5,520	8.8%
Production, Transport, Material Moving	836	11.1%		2,082	8.4%	6,140	9.8%
White Collar Workers	5,005	66.4%		16,593	67.2%	39,579	63.3%
Blue Collar Workers	2,538	33.6%		8,115	32.8%	22,933	36.7%

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Southridge Shopping Center		3 mi radius		5 mi radius		10 mi radius	
South Charleston, WV 25309							
Units In Structure (2025)							
Total Units	7,556		23,932		61,649		
1 Detached Unit	5,170	68.4%	16,069	67.1%	41,290	67.0%	
1 Attached Unit	252	3.3%	745	3.1%	1,470	2.4%	
2 Units	232	3.1%	1,040	4.3%	2,418	3.9%	
3 to 4 Units	350	4.6%	1,291	5.4%	3,144	5.1%	
5 to 9 Units	399	5.3%	1,057	4.4%	2,704	4.4%	
10 to 19 Units	244	3.2%	561	2.3%	1,148	1.9%	
20 to 49 Units	161	2.1%	553	2.3%	1,888	3.1%	
50 or More Units	253	3.3%	992	4.1%	2,362	3.8%	
Mobile Home or Trailer	490	6.5%	1,601	6.7%	5,108	8.3%	
Other Structure	6	-	23	-	117	0.2%	
Homes Built By Year (2025)							
Homes Built 2020 or later	61	0.7%	398	1.4%	1,084	1.5%	
Homes Built 2010 to 2019	273	3.2%	819	2.9%	2,197	3.1%	
Homes Built 2000 to 2009	577	6.7%	1,324	4.8%	3,751	5.2%	
Homes Built 1990 to 1999	657	7.6%	2,041	7.3%	6,029	8.4%	
Homes Built 1980 to 1989	732	8.5%	2,208	7.9%	5,816	8.1%	
Homes Built 1970 to 1979	1,257	14.6%	3,357	12.1%	9,681	13.5%	
Homes Built 1960 to 1969	858	9.9%	2,845	10.2%	7,058	9.8%	
Homes Built 1950 to 1959	1,282	14.8%	4,395	15.8%	10,532	14.7%	
Homes Built 1940 to 1949	1,292	15.0%	3,274	11.8%	7,564	10.5%	
Homes Built Before 1939	566	6.6%	3,268	11.7%	7,937	11.0%	
Median Age of Homes	55.8	yrs	58.0	yrs	56.4	yrs	
Home Values (2025)							
Owner Specified Housing Units	5,414		15,226		39,883		
Home Values \$1,000,000 or More	38	0.7%	221	1.5%	825	2.1%	
Home Values \$750,000 to \$999,999	39	0.7%	268	1.8%	616	1.5%	
Home Values \$500,000 to \$749,999	187	3.5%	593	3.9%	1,343	3.4%	
Home Values \$400,000 to \$499,999	207	3.8%	501	3.3%	1,149	2.9%	
Home Values \$300,000 to \$399,999	462	8.5%	1,240	8.1%	2,857	7.2%	
Home Values \$250,000 to \$299,999	547	10.1%	1,376	9.0%	3,255	8.2%	
Home Values \$200,000 to \$249,999	677	12.5%	1,524	10.0%	4,219	10.6%	
Home Values \$175,000 to \$199,999	362	6.7%	1,086	7.1%	2,638	6.6%	
Home Values \$150,000 to \$174,999	454	8.4%	1,166	7.7%	2,972	7.5%	
Home Values \$125,000 to \$149,999	257	4.8%	845	5.5%	3,030	7.6%	
Home Values \$100,000 to \$124,999	578	10.7%	1,641	10.8%	4,666	11.7%	
Home Values \$90,000 to \$99,999	222	4.1%	667	4.4%	1,752	4.4%	
Home Values \$80,000 to \$89,999	375	6.9%	906	5.9%	1,861	4.7%	
Home Values \$70,000 to \$79,999	200	3.7%	711	4.7%	1,655	4.1%	
Home Values \$60,000 to \$69,999	95	1.8%	478	3.1%	1,356	3.4%	
Home Values \$50,000 to \$59,999	220	4.1%	663	4.4%	1,915	4.8%	
Home Values \$35,000 to \$49,999	95	1.7%	338	2.2%	988	2.5%	
Home Values \$25,000 to \$34,999	254	4.7%	514	3.4%	1,159	2.9%	
Home Values \$10,000 to \$24,999	79	1.5%	286	1.9%	980	2.5%	
Home Values Under \$10,000	64	1.2%	202	1.3%	645	1.6%	
Owner-Occupied Median Home Value	\$166,260		\$170,099		\$165,086		
Renter-Occupied Median Rent	\$633		\$640		\$671		