

bealls HOME Expanding in OUTLET®centric South Florida



- bealls OUTLET®**
- 20,000 SF
 - Currently operating 500+ stores
 - Frontage 100'



- HOMEcentric**
- 15,000 SF
 - Home Concept by Bealls Outlets Stores
 - Frontage 80'



- bealls HOME OUTLET®centric**
- Combined Store**
- 30,000 SF
 - Single store with co-branded facade and signage
 - Frontage 140'



- bealls HOME OUTLET®centric**
- Side-by-side Stores**
- 30,000 SF
 - Stores with 2 separate entrances
 - Individual facades and signage
 - Frontage 140'



Demographic Criteria

Population	75,000 within 10 minute drive
Average HH income	\$50,000
Types of centers	Power center, Lifestyle center, Grocery anchored, Regional open-air center
Markets	Miami Dade County, Broward County, Palm Beach County

Beall's, Inc. operates over 500 retail stores across the southern and eastern United States with annual sales over one billion dollars. Since our modest beginnings in 1915, Bealls has grown to be one of the largest private companies in the Florida as well as a valued asset to all the communities we serve throughout the country.

Beall's, Inc. is a debt-free, billion-dollar organization with an eye to the future as we continue to enter new markets.



SUBMIT YOUR SITES TO
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HOME
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