15606 Emerald Way, Bowie, MD 20716





PROPERTY HIGHLIGHTS

Available retail from 3,625 SF to 17,892 SF 2nd generation freestanding restaurant available: 8,284 SF

GLA: 740,493 SF

Easy and convenient access from Rte 301 and Rte 50

Premier open-air Lifestyle Shopping Center

Anchored by Macy's, LA Fitness, Barnes & Noble, Safeway

POPULATION

496,832

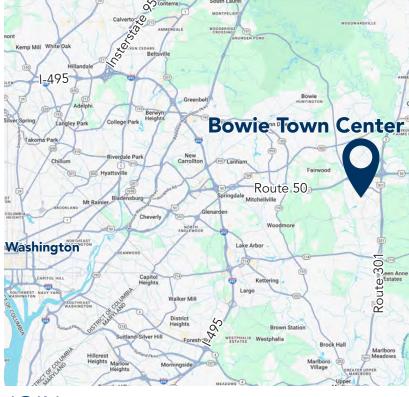
CARS PER DAY Route 50: 140,640 Route 301: 60,594 Collington Rd: 35,111 **AV. HH INCOME**

5 Mi

EMPLOYEES

3 Mi

186,655



JOIN:









EXPRESS







last updated: 08/21/25 P1







15606 Emerald Way, Bowie, MD 20716



BOWIE TOWN CENTER HIGHLIGHTS

Imagine a destination where luxury meets convenience, where every visit feels like an indulgent escape, and where the finest brands come together to elevate your lifestyle.

Welcome to **Bowie Town Center** in Bowie, Maryland, a premier open-air shopping haven that's redefining high-end retail and dining in the heart of the DMV area. The center is perfectly positioned to elevate your brand in the affluent Prince Georges County.

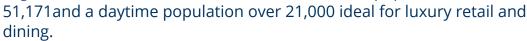
What sets Bowie Town Center apart?

It's not just the brands. It's the vibrant community atmosphere, ample free parking, family-friendly events, and seasonal promotions that make every trip rewarding.

Dynamic Growth: Nearby developments, including a new Bowie City Hall, a 286-unit luxury apartment complex, and the 50-acre Bowie Health Campus, signal a booming market with planned projects like Amber Ridge (150-200 townhomes) and Southlake (475,000 sq. ft. commercial space).

<u>Unique Appeal:</u> Our open-air environment, paired with entertainment hubs like Bowie Baysox Stadium (2 miles), creates a destination for families, professionals, and visitors. We're committed to your success with tailored leasing options.

Affluent Demographics: Within a 3-mile radius, the average household income exceeds \$170,000, with a population of



High Foot Traffic: Anchored by powerhouses like Macy's, Barnes & Noble, LA Fitness, and Best Buy, we attract over 5 million annual visitors, with 64% earning over \$100,000 and 72% aged 25–54.

Sustainability & Innovation: Bowie Town Center is committed to eco-friendly design, with EV charging stations and energy-efficient infrastructure, appealing to modern brands and conscious consumers. Don't miss your chance to join a thriving hub where luxury and lifestyle converge. Secure your spot in Bowie Town Center's prestigious lineup and grow with us in one of Maryland's fastest-growing markets.



















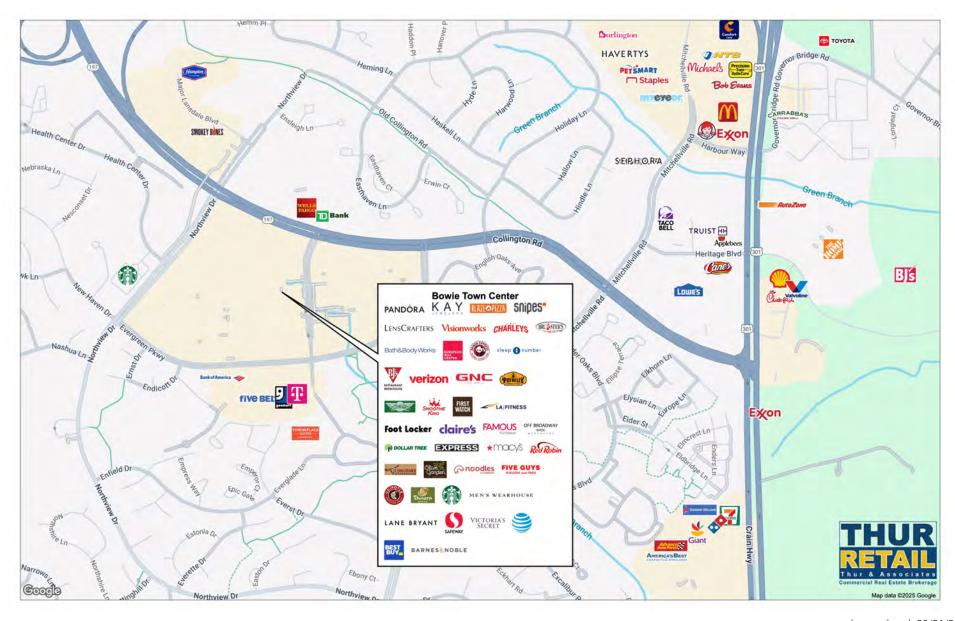










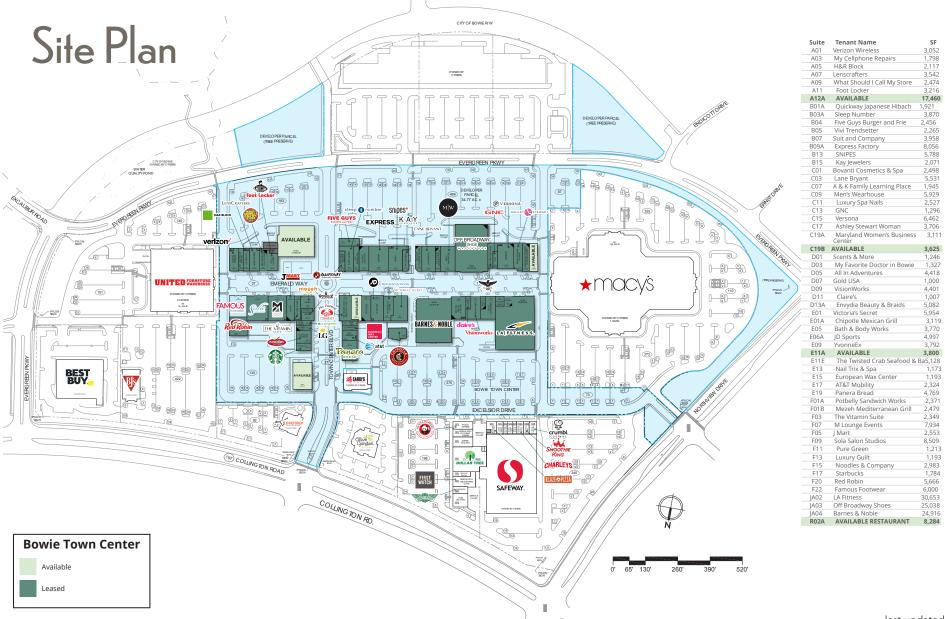








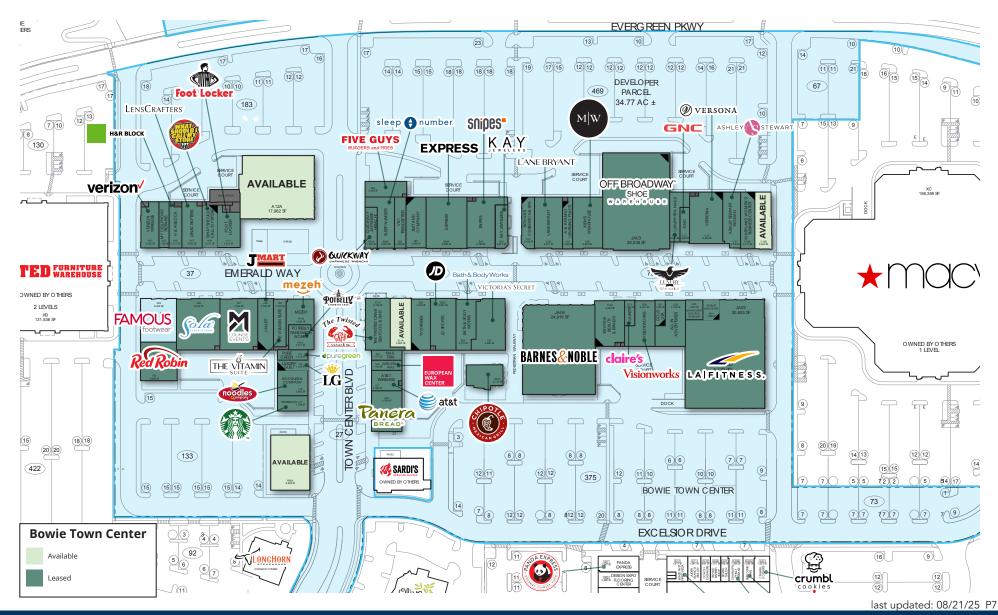




















































15606 Emerald Way, Bowie, MD 20716



LEASING CONTACT

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2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.9442/-76.7349

Bowie Town Center						
Bowie, MD 20716	3 mi rac	lius	5 mi rac	lius	10 mi ra	dius
Population						
Estimated Population (2025)	51,171		111,533		496,832	
Projected Population (2030)	50,146		109,658		492,046	
Census Population (2020)	53,243		112,862		497,180	
Census Population (2010)	46,180		100,835		440,789	
Projected Annual Growth (2025-2030)	-1,025	-0.4%	-1,875	-0.3%	-4,786	-0.2%
Historical Annual Growth (2020-2025)	-2,072	-	-1,329	-0.2%	-348	-
Historical Annual Growth (2010-2020)	7,063	1.5%	12,027	1.2%	56,391	1.3%
Estimated Population Density (2025)	1,810	psm	1,420	psm	1,582	psm
Trade Area Size	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households						
Estimated Households (2025)	19,110		40,084		182,122	
Projected Households (2030)	18,857		39,638		181,988	
Census Households (2020)	19,031		39,428		177,318	
Census Households (2010)	16,863		35,958		159,104	
Projected Annual Growth (2025-2030)	-253	-0.3%	-446	-0.2%	-134	-
Historical Annual Change (2010-2025)	2,247	0.9%	4,126	0.8%	23,017	1.0%
Average Household Income						
Estimated Average Household Income (2025)	\$176,631		\$187,911		\$157,788	
Projected Average Household Income (2030)	\$173,954		\$185,125		\$155,715	
Census Average Household Income (2010)	\$112,264		\$120,101		\$96,862	
Census Average Household Income (2000)	\$85,274		\$91,316		\$73,939	
Projected Annual Change (2025-2030)	-\$2,677	-0.3%	-\$2,786	-0.3%	-\$2,073	-0.3%
Historical Annual Change (2000-2025)	\$91,357	4.3%	\$96,595	4.2%	\$83,849	4.5%
Median Household Income						
Estimated Median Household Income (2025)	\$145,387		\$154,255		\$127,935	
Projected Median Household Income (2030)	\$143,882		\$152,913		\$126,960	
Census Median Household Income (2010)	\$103,072		\$108,410		\$85,604	
Census Median Household Income (2000)	\$78,369		\$83,010		\$65,816	
Projected Annual Change (2025-2030)	-\$1,505	-0.2%	-\$1,342	-0.2%	-\$974	-0.2%
Historical Annual Change (2000-2025)	\$67,019	3.4%	\$71,245	3.4%	\$62,119	3.8%
Per Capita Income						
Estimated Per Capita Income (2025)	\$66,083		\$67,644		\$57,932	
Projected Per Capita Income (2030)	\$65,535		\$67,030		\$57,686	
Census Per Capita Income (2010)	\$40,990		\$42,825		\$34,961	
Census Per Capita Income (2000)	\$30,958		\$31,714		\$26,553	
Projected Annual Change (2025-2030)	-\$548	-0.2%	-\$614	-0.2%	-\$246	-
Historical Annual Change (2000-2025)	\$35,125	4.5%	\$35,930	4.5%	\$31,379	4.7%
Estimated Average Household Net Worth (2025)	\$2.17 M		\$2.45 M		\$1.78 M	

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2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Bowie Town Center	2 :				40 :	
Bowie, MD 20716	3 mi rad	lius	5 mi rad	lius	10 mi ra	dius
Total Annual Consumer Expenditure (2025)						
Total Household Expenditure	\$2.71 B		\$5.94 B		\$23.76 B	
Total Non-Retail Expenditure	\$1.44 B		\$3.18 B		\$12.56 B	
Total Retail Expenditure	\$1.26 B		\$2.76 B		\$11.2 B	
Alcoholic Beverages	\$16.23 M		\$35.61 M		\$143.05 M	
Apparel	\$47.65 M		\$104.3 M		\$424.23 M	
Contributions	\$89.61 M		\$197.46 M		\$774.03 M	
Education	\$62.44 M		\$137.34 M		\$543.51 M	
Entertainment	\$146.79 M		\$320.98 M		\$1.31 B	
Food Away From Home	\$114.21 M		\$250.07 M		\$1.01 B	
Grocery	\$146.64 M		\$316.79 M		\$1.38 B	
Health Care	\$133.83 M		\$285.38 M		\$1.25 B	
Household Furnishings and Equipment	\$69.71 M		\$152.74 M		\$616.58 M	
Household Operations	\$47.63 M		\$104.26 M		\$426.15 M	
Miscellaneous Expenses	\$44.37 M		\$97.01 M		\$393.45 M	
Personal Care	\$29.95 M		\$64.94 M		\$276.83 M	
Shelter	\$381.6 M		\$820.73 M		\$3.52 B	
Tax and Retirement	\$862.92 M		\$1.93 B		\$7.18 B	
Tobacco and Related	\$8.3 M		\$17.37 M		\$88.13 M	
Transportation	\$401.81 M		\$884.68 M		\$3.45 B	
Utilities	\$103.02 M		\$222.24 M		\$972.32 M	
Monthly Household Consumer Expenditure (2025)						
Total Household Expenditure	\$11,803		\$12,357		\$10,873	
Total Non-Retail Expenditure	\$6,295	53.3%	\$6,613	53.5%	\$5,747	52.9%
Total Retail Expenditures	\$5,508	46.7%	\$5,745	46.5%	\$5,126	47.1%
Alcoholic Beverages	\$71	0.6%	\$74	0.6%	\$65	0.6%
Apparel	\$208	1.8%	\$217	1.8%	\$194	1.8%
Contributions	\$391	3.3%	\$411	3.3%	\$354	3.3%
Education	\$272	2.3%	\$286	2.3%	\$249	2.3%
Entertainment	\$640	5.4%	\$667	5.4%	\$599	5.5%
Food Away From Home	\$498	4.2%	\$520	4.2%	\$464	4.3%
Grocery	\$639	5.4%	\$659	5.3%	\$630	5.8%
Health Care	\$584	4.9%	\$593	4.8%	\$571	5.3%
Household Furnishings and Equipment	\$304	2.6%	\$318	2.6%	\$282	2.6%
Household Operations	\$208	1.8%	\$217	1.8%	\$195	1.8%
Miscellaneous Expenses	\$194	1.6%	\$202	1.6%	\$180	1.7%
Personal Care	\$131	1.1%	\$135	1.1%	\$127	1.2%
Shelter	\$1,664	14.1%	\$1,706	13.8%	\$1,613	14.8%
Tax and Retirement	\$3,763	31.9%	\$4,017	32.5%	\$3,286	32.5%
Tobacco and Related	\$36	0.3%	\$36	0.3%	\$40	0.4%
Transportation	\$1,752	14.8%	\$1,839	14.9%	\$1,579	14.5%
Utilities	\$449	3.8%	\$462	3.7%	\$445	4.1%

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Bowie Town Center					40.	
Bowie, MD 20716	3 mi radius		5 mi rac	lius	10 mi ra	dius
Race and Ethnicity					_	
Total Population (2025)	51,171		111,533		496,832	
White (2025)	11,529	22.5%	26,632	23.9%	120,254	24.2%
Black or African American (2025)	31,696	61.9%	68,463	61.4%	282,999	57.0%
American Indian or Alaska Native (2025)	148	0.3%	314	0.3%	2,605	0.5%
Asian (2025)	2,358	4.6%	4,835	4.3%	19,585	3.9%
Hawaiian or Pacific Islander (2025)	18	-	36	-	198	-
Other Race (2025)	2,484	4.9%	5,078	4.6%	41,174	8.3%
Two or More Races (2025)	2,939	5.7%	6,175	5.5%	30,017	6.0%
Population < 18 (2025)	11,166	21.8%	23,935	21.5%	110,928	22.3%
White Not Hispanic	1,855	16.6%	4,589	19.2%	19,926	18.0%
Black or African American	6,622	59.3%	13,767	57.5%	57,780	52.1%
Asian	481	4.3%	979	4.1%	4,125	3.7%
Other Race Not Hispanic	555	5.0%	1,181	4.9%	4,932	4.4%
Hispanic	1,653	14.8%	3,418	14.3%	24,166	21.8%
Not Hispanic or Latino Population (2025)	45,567	89.0%	100,070	89.7%	421,714	84.9%
Not Hispanic White	10,370	22.8%	24,402	24.4%	110,290	26.2%
Not Hispanic Black or African American	31,400	68.9%	67,828	67.8%	279,261	66.2%
Not Hispanic American Indian or Alaska Native	44	-	92	-	481	0.1%
Not Hispanic Asian	2,333	5.1%	4,781	4.8%	19,357	4.6%
Not Hispanic Hawaiian or Pacific Islander	8	-	20	-	106	-
Not Hispanic Other Race	125	0.3%	223	0.2%	854	0.2%
Not Hispanic Two or More Races	1,286	2.8%	2,724	2.7%	11,366	2.7%
Hispanic or Latino Population (2025)	5,605	11.0%	11,463	10.3%	75,118	15.1%
Hispanic White	1,159	20.7%	2,230	19.5%	9,964	13.3%
Hispanic Black or African American	295	5.3%	635	5.5%	3,738	5.0%
Hispanic American Indian or Alaska Native	104	1.8%	222	1.9%	2,124	2.8%
Hispanic Asian	25	0.4%	54	0.5%	228	0.3%
Hispanic Hawaiian or Pacific Islander	10	0.2%	16	0.1%	92	0.1%
Hispanic Other Race	2,358	42.1%	4,855	42.4%	40,320	53.7%
Hispanic Two or More Races	1,653	29.5%	3,451	30.1%	18,651	24.8%
Not Hispanic or Latino Population (2020)	48,098	90.3%	102,946	91.2%	424,142	85.3%
Hispanic or Latino Population (2020)	5,145	9.7%	9,916	8.8%	73,038	14.7%
Not Hispanic or Latino Population (2010)	43,541	94.3%	95,934	95.1%	400,004	90.7%
Hispanic or Latino Population (2010)	2,639	5.7%	4,901	4.9%	40,785	9.3%
Not Hispanic or Latino Population (2030)	43,563	86.9%	96,035	87.6%	411,743	83.7%
Hispanic or Latino Population (2030)	6,583	13.1%	13,622	12.4%	80,303	16.3%
Projected Annual Growth (2025-2030)	978	3.5%	2,159	3.8%	5,185	1.4%
Historical Annual Growth (2010-2020)	2,506	9.5%	5,015	10.2%	32,253	7.9%

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.9442/-76.7349

Bowie Town Center	3 mi rac	line	5 mi rad	liuc	10 mi ra	diuc
Bowie, MD 20716	5 mi radius		5 IIII Tau	iius	10 1111 14	uius
Total Age Distribution (2025)						-
Total Population	51,171		111,533		496,832	
Age Under 5 Years	2,816	5.5%	5,800	5.2%	28,647	5.8%
Age 5 to 9 Years	3,054	6.0%	6,506	5.8%	31,122	6.3%
Age 10 to 14 Years	3,246	6.3%	7,121	6.4%	32,126	6.5%
Age 15 to 19 Years	3,048	6.0%	7,019	6.3%	30,927	6.2%
Age 20 to 24 Years	2,181	4.3%	5,196	4.7%	25,267	5.1%
Age 25 to 29 Years	2,490	4.9%	5,123	4.6%	28,127	5.7%
Age 30 to 34 Years	2,945	5.8%	5,843	5.2%	32,518	6.5%
Age 35 to 39 Years	3,089	6.0%	6,198	5.6%	33,497	6.7%
Age 40 to 44 Years	3,236	6.3%	6,773	6.1%	34,240	6.9%
Age 45 to 49 Years	3,395	6.6%	7,160	6.4%	31,605	6.4%
Age 50 to 54 Years	3,857	7.5%	8,315	7.5%	33,943	6.8%
Age 55 to 59 Years	4,252	8.3%	9,155	8.2%	35,518	7.1%
Age 60 to 64 Years	4,078	8.0%	9,037	8.1%	34,317	6.9%
Age 65 to 69 Years	3,081	6.0%	7,364	6.6%	28,257	5.7%
Age 70 to 74 Years	2,477	4.8%	6,022	5.4%	22,659	4.6%
Age 75 to 79 Years	1,673	3.3%	4,206	3.8%	16,289	3.3%
Age 80 to 84 Years	1,182	2.3%	2,620	2.3%	9,752	2.0%
Age 85 Years or Over	1,071	2.1%	2,074	1.9%	8,020	1.6%
Median Age	43.4		44.4		40.7	
Age 19 Years or Less	12.164	23.8%	26,446	23.7%	122,821	24.7%
Age 20 to 64 Years	29,522		62,801	56.3%	289,032	
Age 65 Years or Over	9,485	18.5%	22,286	20.0%	84,978	
Female Age Distribution (2025)	·	<u>-</u>	·			_
Female Population	27,112	53.0%	58,534	52.5%	260,557	52.4%
Age Under 5 Years	1,362	5.0%	2,850	4.9%	13,962	5.4%
Age 5 to 9 Years	1,503	5.5%	3,186	5.4%	15,239	5.8%
Age 10 to 14 Years	1,621	6.0%	3,481	5.9%	16,009	6.1%
Age 15 to 19 Years	1,441	5.3%	3,245	5.5%	14,829	5.7%
Age 20 to 24 Years	1,104	4.1%	2,427	4.1%	12,337	4.7%
Age 25 to 29 Years	1,283	4.7%	2,658	4.5%	14,557	5.6%
Age 30 to 34 Years	1,557	5.7%	3,042	5.2%	16,859	6.5%
Age 35 to 39 Years	1,659	6.1%	3,320	5.7%	17,581	6.7%
Age 40 to 44 Years	1,800	6.6%	3,725	6.4%	18,137	7.0%
Age 45 to 49 Years	1,856	6.8%	3,867	6.6%	16,696	6.4%
Age 50 to 54 Years	2,114	7.8%	4,495	7.7%	18,193	7.0%
Age 55 to 59 Years	2,296	8.5%	4,933	8.4%	19,240	7.4%
Age 60 to 64 Years	2,152	7.9%	4,759	8.1%	18,568	7.1%
Age 65 to 69 Years	1,624	6.0%	3,912	6.7%	15,522	
Age 70 to 74 Years	1,624	5.3%	3,425	5.9%	13,034	6.0% 5.0%
Age 75 to 79 Years	984	3.6%	2,421	5.9% 4.1%	9,488	
Age 80 to 84 Years	694		1,511		5,620	3.6%
		2.6%		2.6%		2.2%
Age 85 Years or Over	634	2.3%	1,277	2.2%	4,687	1.8%
Female Median Age	44.9	04.007	46.0	04.55	42.2	00.00
Age 19 Years or Less		21.9%	12,762		60,038	
Age 20 to 64 Years	15,821		33,227		152,169	58.4%
Age 65 Years or Over	5,364	19.8%	12,546	21.4%	48,351	18 69

 $@2025, Sites USA, Chandler, Arizona, 480-491-1112 \\ Demographic Source: Applied Geographic Solutions 5/2025, TIGER Geography - RFULL9 \\ \\ Properties (1997) \\ Proper$

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.9442/-76.7349

Bowie Town Center							
Bowie, MD 20716	3 mi radius		5 mi rad	lius	1 0 mi ra	adius	
Male Age Distribution (2025)							
Male Population		47.0%	52,999		236,275		
Age Under 5 Years	1,454	6.0%	2,950	5.6%	14,685	6.2%	
Age 5 to 9 Years Age 10 to 14 Years	1,550 1,625	6.4% 6.8%	3,320 3,640	6.3%	15,883 16,116	6.7% 6.8%	
Age 15 to 19 Years	1,607	6.7%	3,774	7.1%	16,099	6.8%	
Age 20 to 24 Years	1,007	4.5%	2,769	5.2%	12,930	5.5%	
Age 25 to 29 Years	1,207	5.0%	2,464	4.7%	13,570	5.7%	
Age 30 to 34 Years	1,387	5.8%	2,802	5.3%	15,659	6.6%	
Age 35 to 39 Years	1,430	5.9%	2,878	5.4%	15,916	6.7%	
Age 40 to 44 Years	1,437	6.0%	3,048	5.8%	16,102	6.8%	
Age 45 to 49 Years	1,539	6.4%	3,293	6.2%	14,909	6.3%	
Age 50 to 54 Years	1,743	7.2%	3,820	7.2%	15,750	6.7%	
Age 55 to 59 Years	1,956	8.1%	4,222	8.0%	16,278	6.9%	
Age 60 to 64 Years	1,926	8.0%	4,278	8.1%	15,749	6.7%	
Age 65 to 69 Years	1,457	6.1%	3,453	6.5%	12,735	5.4%	
Age 70 to 74 Years	1,049	4.4%	2,598	4.9%	9,625	4.1%	
Age 75 to 79 Years	689	2.9%	1,785	3.4%	6,801	2.9%	
Age 80 to 84 Years	488	2.0%	1,108	2.1%	4,133	1.7%	
Age 85 Years or Over	438	1.8%	797	1.5%	3,333	1.4%	
Male Median Age	41.6		42.5		39.1		
Age 19 Years or Less		25.9%	13,684			26.6%	
Age 20 to 64 Years	13,701		29,575		136,864	57.9%	
Age 65 Years or Over	4,120	17.1%	9,740	18.4%	36,628	15.5%	
Males per 100 Females (2025)							
Overall Comparison	89		91		91		
Age Under 5 Years		51.6%	103	50.9%		51.3%	
Age 5 to 9 Years		50.8%		51.0%		51.0%	
Age 10 to 14 Years		50.1%	105			50.2%	
Age 15 to 19 Years		52.7%		53.8%		52.1%	
Age 20 to 24 Years		49.4%	114	53.3%	105	51.2%	
Age 25 to 29 Years		48.5%		48.1%		48.2%	
Age 30 to 34 Years		47.1%		47.9%		48.2%	
Age 35 to 39 Years Age 40 to 44 Years		46.3% 44.4%		46.4%		47.5%	
				45.0% 46.0%		47.0%	
Age 45 to 49 Years Age 50 to 54 Years		45.3% 45.2%		45.9%		47.2% 46.4%	
Age 55 to 59 Years		46.0%		46.1%		45.8%	
Age 60 to 64 Years		47.2%		47.3%		45.9%	
Age 65 to 69 Years		47.2%		46.9%		45.1%	
Age 70 to 74 Years		42.4%		43.1%		42.5%	
Age 75 to 79 Years		41.2%		42.4%		41.7%	
Age 80 to 84 Years		41.3%		42.3%		42.4%	
Age 85 Years or Over		40.8%		38.4%		41.6%	
Age 19 Years or Less		51.3%		51.7%		51.1%	
Age 20 to 39 Years		47.7%		48.8%		48.6%	
Age 40 to 64 Years		45.7%		46.1%		46.4%	
Age 65 Years or Over		43.4%		43.7%		43.1%	

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2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.9442/-76.7349

Bowie Town Center	2		.		40 :	
Bowie, MD 20716	3 mi rad	lius	5 mi rad	lius	10 mi ra	dius
Household Type (2025)		-		_		-
Total Households	19,110		40,084		182,122	
Households with Children	5,624	29.4%	12,489	31.2%	59,559	32.7%
Average Household Size	2.6		2.7		2.7	
Household Density per Square Mile	676		510		580	
Population Family	41,466	81.0%	94,174	84.4%	405,944	81.7%
Population Non-Family	9,070	17.7%	15,874	14.2%	85,096	17.1%
Population Group Quarters	636	1.2%	1,486	1.3%	5,792	1.2%
Family Households	12,291	64.3%	27,996	69.8%	119,106	65.4%
Married Couple Households	8,654	70.4%	20,438	73.0%	76,891	64.6%
Other Family Households with Children	3,637	29.6%	7,558	27.0%	42,215	35.4%
Family Households with Children	5,620	45.7%	12,480	44.6%	59,476	49.9%
Married Couple with Children	4,020	71.5%	9,220	73.9%	38,505	64.7%
Other Family Households with Children	1,601	28.5%	3,260	26.1%	20,971	35.3%
Family Households No Children		54.3%	15,517			50.1%
Married Couple No Children	4,635	69.5%	11,218	72.3%	38,386	64.4%
Other Family Households No Children		30.5%	4,298	27.7%		35.6%
Non-Family Households	6,818	35.7%	12,088	30.2%	63,016	34.6%
Non-Family Households with Children	4	-	9	-	83	0.1%
Non-Family Households No Children	6,814	99.9%	12,079	99.9%	62,933	99.9%
Average Family Household Size	3.4		3.4		3.4	
Average Family Income	\$209,727		\$218,909		\$186,640	
Median Family Income	\$175,081		\$183,766		\$154,000	
Average Non-Family Household Size	1.3		1.3		1.4	
Marital Status (2025)	.	-	-	_		_
Population Age 15 Years or Over	42,055		92,107		404,938	
Never Married	13,368	31.8%	29,648	32.2%	149,410	36.9%
Currently Married	20,023	47.6%	44,452	48.3%	169,423	41.8%
Previously Married	8,664	20.6%	18,007	19.5%	86,105	21.3%
Separated	1,822	21.0%	3,798	21.1%	20,803	24.2%
Widowed	2,304	26.6%		27.3%		25.8%
Divorced	4,538	52.4%	9,294	51.6%	43,100	50.1%
Educational Attainment (2025)	-		-			<u>-</u>
Adult Population Age 25 Years or Over	36,826		79,891		348,743	
Elementary (Grade Level 0 to 8)	1,015	2.8%	2,001	2.5%	18,305	5.2%
Some High School (Grade Level 9 to 11)	1,202	3.3%	2,216	2.8%	14,887	4.3%
High School Graduate			14,706		78,300	
Some College		16.2%	13,229			17.2%
Associate Degree Only	2,597	7.1%	5,329	6.7%	22,471	6.4%
Bachelor Degree Only		24.3%	20,006			23.9%
Graduate Degree		27.0%	22,404		71,415	20.5%
Any College (Some College or Higher)	27,459		60,968		237,251	
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2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Bowie Town Center	2			5 mi radius		
Bowie, MD 20716	3 mi radius		5 mi rac	lius	10 mi ra	dius
Housing						
Total Housing Units (2025)	19,889		41,738		190,250	
Total Housing Units (2020)	19,601		40,421		184,366	
Historical Annual Growth (2020-2025)	289	_	1,317	_	5,884	_
Housing Units Occupied (2025)	19,110	96.1%	40,084	96.0%	182,122	95.7%
Housing Units Owner-Occupied	15,265	79.9%		85.4%	129,478	
Housing Units Renter-Occupied		20.1%		14.6%	52,643	
Housing Units Vacant (2025)	780	3.9%		4.0%		4.3%
Household Size (2025)		-				
Total Households	19,110		40,084		182,122	
1 Person Households	5,637	29.5%	10,063	25.1%	51,663	28.4%
2 Person Households	5,613	29.4%	12,368	30.9%	52,475	28.8%
3 Person Households	2,957	15.5%	6,506	16.2%	29,395	16.1%
4 Person Households	2,431	12.7%	5,629	14.0%	23,823	13.1%
5 Person Households	1,346	7.0%	2,996	7.5%	12,833	7.0%
6 Person Households	623	3.3%	1,406	3.5%	6,449	3.5%
7 or More Person Households	503	2.6%	1,115	2.8%	5,484	3.0%
Household Income Distribution (2025)						
HH Income \$200,000 or More	5,374	28.1%	12,858	32.1%	41,780	22.9%
HH Income \$150,000 to \$199,999	3,223	16.9%	6,827	17.0%	25,814	14.2%
HH Income \$125,000 to \$149,999	2,188	11.5%	4,361	10.9%	17,643	9.7%
HH Income \$100,000 to \$124,999	2,252	11.8%	4,325	10.8%	21,785	12.0%
HH Income \$75,000 to \$99,999	1,744	9.1%	3,727	9.3%	21,583	11.9%
HH Income \$50,000 to \$74,999	1,777	9.3%	3,285	8.2%	21,420	11.8%
HH Income \$35,000 to \$49,999	832	4.4%	1,771	4.4%	11,010	6.0%
HH Income \$25,000 to \$34,999	521	2.7%	899	2.2%	5,886	3.2%
HH Income \$15,000 to \$24,999	382	2.0%	640	1.6%	4,534	2.5%
HH Income \$10,000 to \$14,999	120	0.6%	233	0.6%	2,630	1.4%
HH Income Under \$10,000	697	3.6%	1,158	2.9%	8,037	4.4%
Household Vehicles (2025)						
Households 0 Vehicles Available	761	4.0%	1,435	3.6%	12,978	7.1%
Households 1 Vehicle Available	5,687	29.8%	10,875	27.1%	63,605	34.9%
Households 2 Vehicles Available	7,508	39.3%	15,164	37.8%	62,465	34.3%
Households 3 or More Vehicles Available	5,153	27.0%	12,611	31.5%	43,074	23.7%
Total Vehicles Available	38,377		84,745		337,424	
Average Vehicles per Household	2.0		2.1		1.9	
Owner-Occupied Household Vehicles	32,988	86.0%	75,886	89.5%	269,909	80.0%
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.1	
Renter-Occupied Household Vehicles	5,389	14.0%	8,858	10.5%	67,515	20.0%
Average Vehicles per Renter-Occupied Household	1.4		1.5		1.3	
Travel Time (2025)						
Worker Base Age 16 years or Over	29,624		63,108		268,653	
Travel to Work in 14 Minutes or Less	2,307	7.8%	5,339		26,021	9.7%
Travel to Work in 15 to 29 Minutes		22.7%		22.6%	•	25.0%
Travel to Work in 30 to 59 Minutes		32.0%	21,809			36.0%
Travel to Work in 60 Minutes or More		14.9%		13.3%		13.1%
Work at Home		22.6%	13,285	21.1%		16.2%
Average Minutes Travel to Work	34.6		33.9		32.5	

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Bowie Town Center							
Bowie, MD 20716	3 mi radius		5 mi rad	lius	10 mi ra	radius	
Transportation To Work (2025)						_	
Worker Base Age 16 years or Over	29,624		63,108		268,653		
Drive to Work Alone	18,494	62.4%	39,965	63.3%	173,089	64.4%	
Drive to Work in Carpool	2,545	8.6%	5,615	8.9%	26,374	9.8%	
Travel to Work by Public Transportation	1,491	5.0%	3,140	5.0%	18,703	7.0%	
Drive to Work on Motorcycle	4	-	36	-	50	-	
Bicycle to Work	11	-	21	-	216	-	
Walk to Work	203	0.7%	551	0.9%	3,432	1.3%	
Other Means	178	0.6%	493	0.8%	3,383	1.3%	
Work at Home	6,698	22.6%	13,285	21.1%	43,406	16.2%	
Daytime Demographics (2025)							
Total Businesses	2,789		6,015		21,656		
Total Employees	21,133		42,619		186,655		
Company Headquarter Businesses	64	2.3%	147	2.4%	581	2.7%	
Company Headquarter Employees	4,847	22.9%	6,776	15.9%	23,849	12.8%	
Employee Population per Business		to 1	7.1	to 1	8.6	to 1	
Residential Population per Business	18.3	to 1	18.5	to 1	22.9	to 1	
Adj. Daytime Demographics Age 16 Years or Over	32,617		69,664		314,121		
Labor Force							
Labor Population Age 16 Years or Over (2025)	41,369		90,662		398,691		
Labor Force Total Males (2025)	19,080	46.1%	42,350	46.7%	186,441	46.8%	
Male Civilian Employed	14,080	73.8%	30,357	71.7%	131,507	70.5%	
Male Civilian Unemployed	385	2.0%	905	2.1%	4,874	2.6%	
Males in Armed Forces	231	1.2%	451	1.1%	2,007	1.1%	
Males Not in Labor Force	4,384	23.0%	10,637	25.1%	48,053	25.8%	
Labor Force Total Females (2025)	22,289	53.9%	48,312	53.3%	212,250	53.2%	
Female Civilian Employed	15,546	69.7%	32,753	67.8%	137,154	64.6%	
Female Civilian Unemployed	359	1.6%	793	1.6%	4,081	1.9%	
Females in Armed Forces	28	0.1%	56	0.1%	557	0.3%	
Females Not in Labor Force		28.5%	14,710	30.4%	70,459	33.2%	
Unemployment Rate	744	1.8%	1,698	1.9%	8,955	2.2%	
Occupation (2025)							
Occupation Population Age 16 Years or Over	29,624		63,108		268,653		
Occupation Total Males	14,078	47.5%	30,355	48.1%	131,499	48.9%	
Occupation Total Females	15,546	52.5%	32,753	51.9%	137,154		
Management, Business, Financial Operations		28.5%	16,775			22.5%	
Professional, Related		30.0%		32.6%	76,457	28.5%	
Service		13.9%		13.5%	46,610	17.3%	
Sales, Office		17.3%	10,364	16.4%	45,738	17.0%	
Farming, Fishing, Forestry	32	0.1%	53	-	227	-	
Construction, Extraction, Maintenance	1,341	4.5%	3,221	5.1%	19,842	7.4%	
Production, Transport, Material Moving	1,703	5.7%	3,601	5.7%	19,229	7.2%	
White Collar Workers		75.8%		75.6%	182,745	68.0%	
Blue Collar Workers	7,183	24.2%	15,381	24.4%	85,908	32.0%	

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Bowie Town Center						
Bowie, MD 20716	3 mi rad	3 mi radius		lius	10 mi ra	dius
Units In Structure (2025)						-
Total Units	19,110		40,084		182,122	
1 Detached Unit	11,862	62.1%	27,087	67.6%	95,915	52.7%
1 Attached Unit		20.2%		19.5%		21.7%
2 Units	86	0.5%	176	0.4%	1,318	0.7%
3 to 4 Units	138	0.7%	233	0.6%	2,179	1.2%
5 to 9 Units	831	4.3%	1,207	3.0%	11,672	6.4%
10 to 19 Units	954	5.0%	1,379	3.4%	15,199	8.3%
20 to 49 Units	414	2.2%	750	1.9%	3,957	2.2%
50 or More Units	885	4.6%	1,231	3.1%	10,261	5.6%
Mobile Home or Trailer	73	0.4%	205	0.5%	2,000	1.1%
Other Structure	6		11	_	168	_
Homes Built By Year (2025)	-	_		-		
Homes Built 2020 or later	404	2.0%	843	2.0%	4,842	2.5%
Homes Built 2010 to 2019	1,793	9.0%	3,350	8.0%	16,053	8.4%
Homes Built 2000 to 2009	2,086	10.5%	6,384	15.3%	23,264	12.2%
Homes Built 1990 to 1999	3,426	17.2%	7,930	19.0%	31,388	16.5%
Homes Built 1980 to 1989	3,146	15.8%	6,301	15.1%	26,736	14.1%
Homes Built 1970 to 1979	1,615	8.1%	4,269	10.2%	22,938	12.1%
Homes Built 1960 to 1969	5,524	27.8%	8,638	20.7%	30,981	16.3%
Homes Built 1950 to 1959	613	3.1%	1,232	3.0%	14,025	7.4%
Homes Built 1940 to 1949	209	1.1%	402	1.0%	6,173	3.2%
Homes Built Before 1939	293	1.5%	734	1.8%	5,720	3.0%
Median Age of Homes	41.2	yrs	39.1	yrs	42.0	yrs
Home Values (2025)						
Owner Specified Housing Units	15,265		34,235		129,478	
Home Values \$1,000,000 or More	197	1.3%	804	2.3%	3,289	2.5%
Home Values \$750,000 to \$999,999	1,276	8.4%	3,257	9.5%	9,458	7.3%
Home Values \$500,000 to \$749,999	4,355	28.5%	11,889	34.7%	35,383	27.3%
Home Values \$400,000 to \$499,999	4,187	27.4%	8,817	25.8%	28,767	22.2%
Home Values \$300,000 to \$399,999	3,431	22.5%	5,779	16.9%	28,502	22.0%
Home Values \$250,000 to \$299,999	681	4.5%	1,236	3.6%	7,349	5.7%
Home Values \$200,000 to \$249,999	418	2.7%	786	2.3%	5,596	4.3%
Home Values \$175,000 to \$199,999	39	0.3%	141	0.4%	1,395	1.1%
Home Values \$150,000 to \$174,999	72	0.5%	108	0.3%	964	0.7%
Home Values \$125,000 to \$149,999	100	0.7%	128	0.4%	611	0.5%
Home Values \$100,000 to \$124,999	73	0.5%	137	0.4%	1,732	1.3%
Home Values \$90,000 to \$99,999	8	-	29	-	325	0.3%
Home Values \$80,000 to \$89,999	9	-	21	-	272	0.2%
Home Values \$70,000 to \$79,999	4	-	13	-	134	0.1%
Home Values \$60,000 to \$69,999	19	0.1%	234	0.7%	992	0.8%
Home Values \$50,000 to \$59,999	8	-	36	0.1%	311	0.2%
Home Values \$35,000 to \$49,999	155	1.0%	322	0.9%	1,567	1.2%
Home Values \$25,000 to \$34,999	26	0.2%	76	0.2%	670	0.5%
Home Values \$10,000 to \$24,999	35	0.2%	90	0.3%	478	0.4%
Home Values Under \$10,000	173	1.1%	331	1.0%	1,683	1.3%
Owner-Occupied Median Home Value	\$482,513		\$509,692		\$460,773	
Renter-Occupied Median Rent	\$1,794		\$1,837		\$1,701	