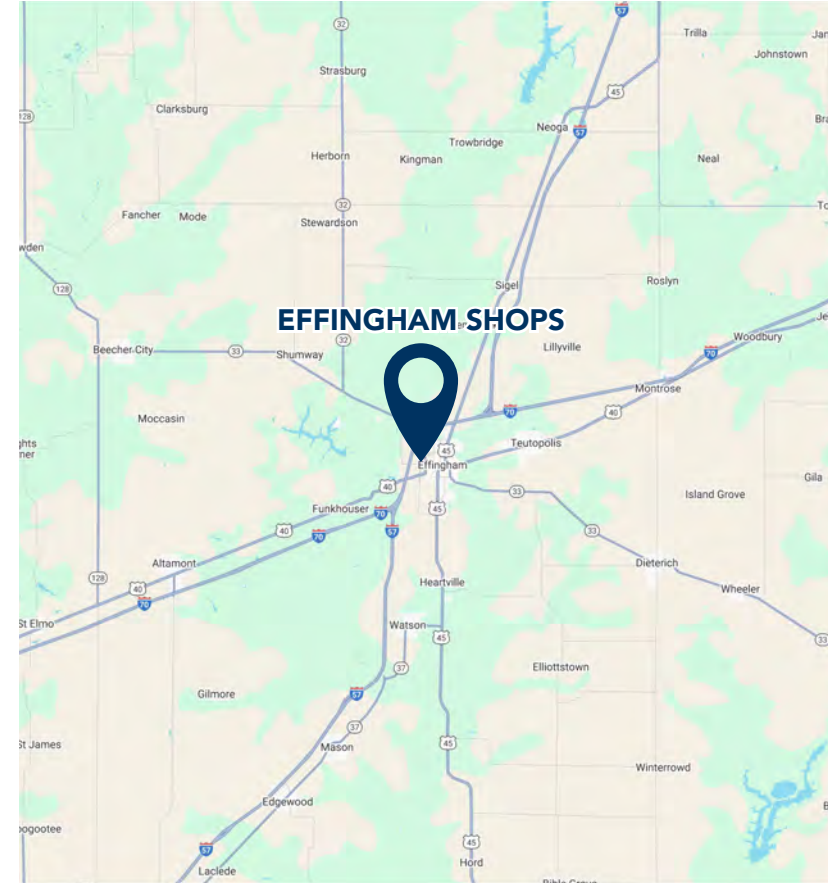


EFFINGHAM SHOPS

1002-1004 N Keller Dr, Effingham, IL 62401



- Available JR Anchor: 10,069 SF
- GLA: 42,832 SF
- Strong Hobby Lobby Shadow Center - Pylon Signage Available
- Directly off of I-57

POPULATION

3 Mi	13,791
5 Mi	19,429
10 Mi	28,238

CARS PER DAY

Interstate 70:	54,893
N Keller Dr.:	22,998

AV. HH INCOME

3 Mi	\$93,248
5 Mi	\$105,421
10 Mi	\$105,327

EMPLOYEES

3 Mi	14,705
5 Mi	17,642
10 Mi	18,574

JOIN:

HOBBY LOBBY



last updated: 10/23/25 P1



SHARY THUR



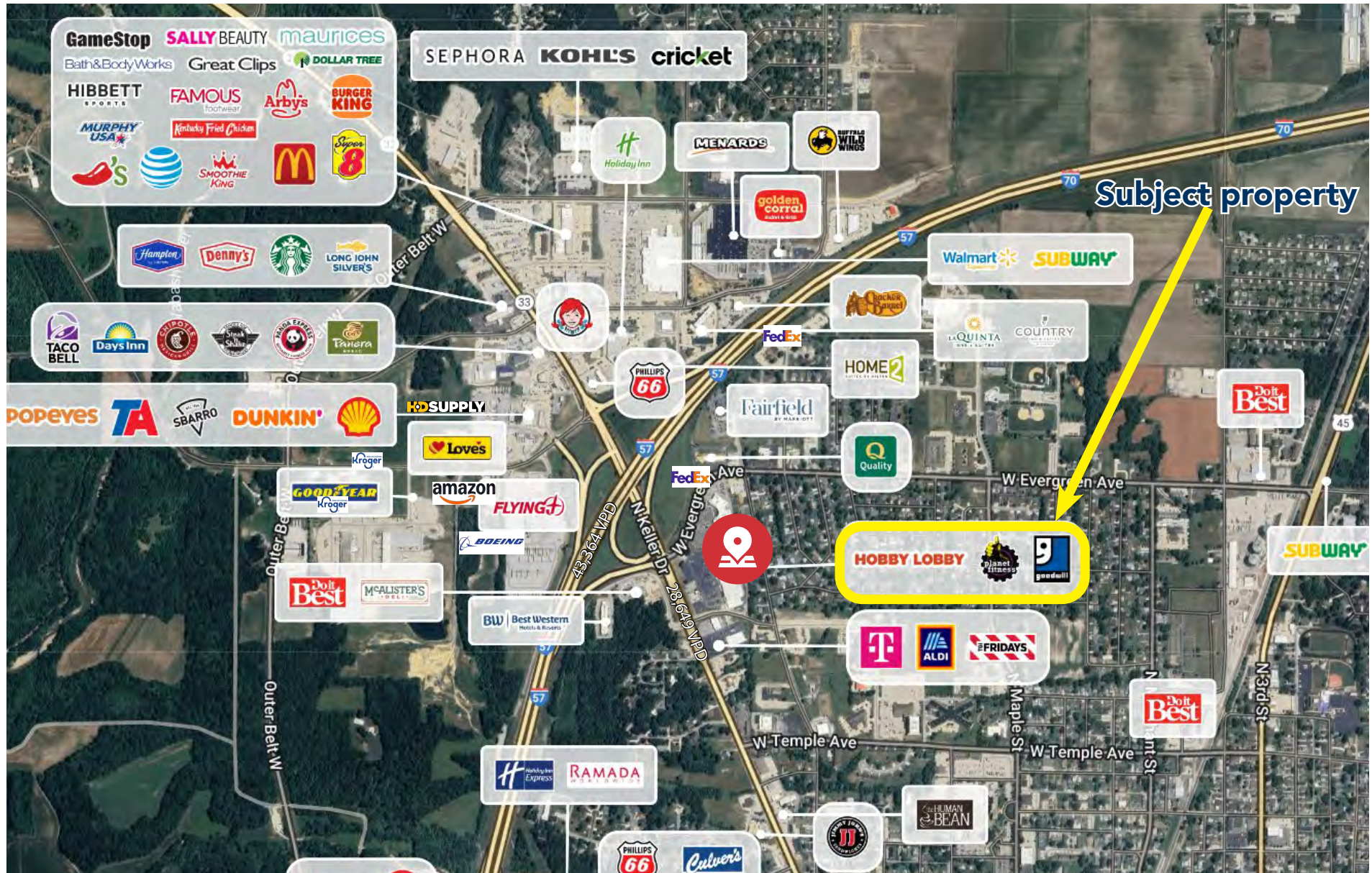
202-359-3469



sthur@thurassociates.com

EFFINGHAM SHOPS

1002-1004 N Keller Dr, Effingham, IL 62401

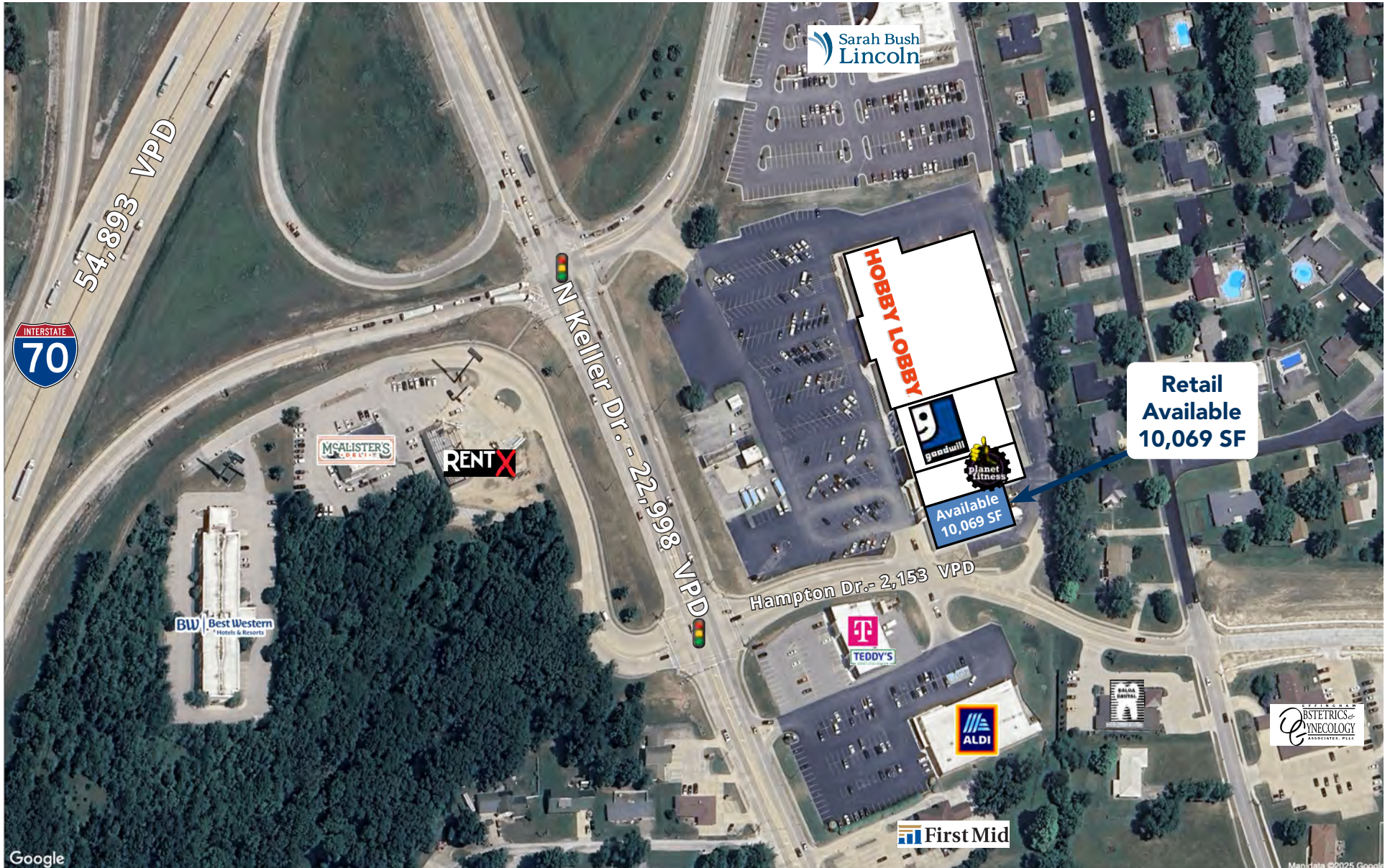


last updated: 10/23/25 P2



EFFINGHAM SHOPS

1002-1004 N Keller Dr, Effingham, IL 62401



last updated: 10/23/25 P3



SHARY THUR



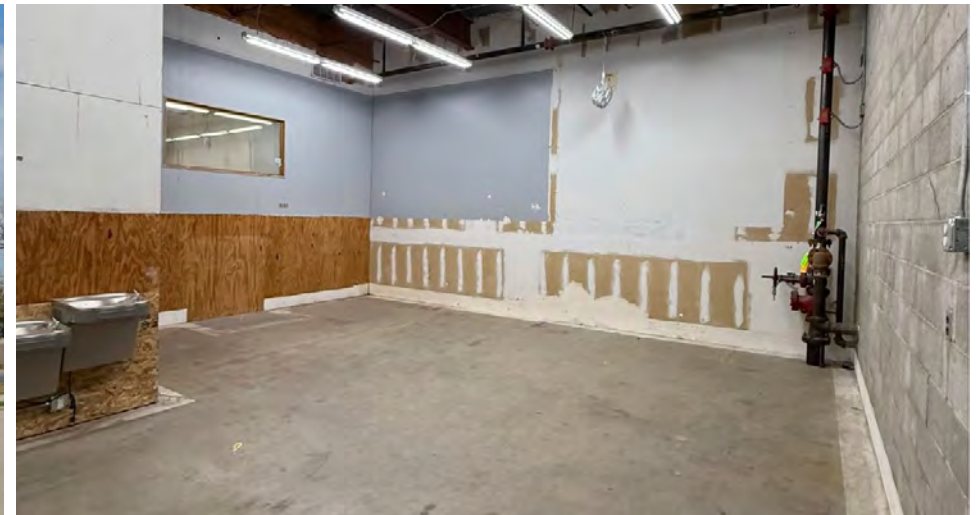
202-359-3469



sthur@thurassociates.com

EFFINGHAM SHOPS

1002-1004 N Keller Dr, Effingham, IL 62401



last updated: 10/23/25 P4



SHARY THUR



202-359-3469



sthur@thurassociates.com

EFFINGHAM SHOPS

1002-1004 N Keller Dr, Effingham, IL 62401



LEASING CONTACT

SHARY THUR

Cell: 202-359-3469

Direct: 202-823-4445

sthur@thurassociates.com

OFFICE LOCATIONS

DC OFFICE

2 Wisconsin Circle, Suite 660

Chevy Chase, MD 20815

202-823-4444

FL OFFICE

327 Mizner Park, Suite 301

Boca Raton, FL 33432

561-395-2441

last updated: 10/23/25 P5



SHARY THUR



202-359-3469



sthur@thurassociates.com

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.132/-88.5591

Effingham Shops	3 mi radius		5 mi radius		10 mi radius	
Effingham, IL 62401						
Population						
Estimated Population (2025)	13,791		19,429		28,238	
Projected Population (2030)	13,746		19,449		28,293	
Census Population (2020)	13,929		19,327		28,251	
Census Population (2010)	13,850		19,092		27,949	
Projected Annual Growth (2025-2030)	-45	-	20	-	55	-
Historical Annual Growth (2020-2025)	-138	-	102	0.1%	-13	-
Historical Annual Growth (2010-2020)	79	-	234	0.1%	302	0.1%
Estimated Population Density (2025)	488	psm	247	psm	90	psm
Trade Area Size	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households						
Estimated Households (2025)	6,078		8,288		11,657	
Projected Households (2030)	6,076		8,318		11,708	
Census Households (2020)	6,090		8,189		11,577	
Census Households (2010)	5,876		7,861		11,097	
Projected Annual Growth (2025-2030)	-2	-	30	-	51	-
Historical Annual Change (2010-2025)	202	0.2%	426	0.4%	560	0.3%
Average Household Income						
Estimated Average Household Income (2025)	\$93,248		\$105,421		\$105,327	
Projected Average Household Income (2030)	\$91,658		\$103,703		\$103,627	
Census Average Household Income (2010)	\$58,578		\$61,410		\$60,503	
Census Average Household Income (2000)	\$46,365		\$48,648		\$48,764	
Projected Annual Change (2025-2030)	-\$1,590	-0.3%	-\$1,718	-0.3%	-\$1,700	-0.3%
Historical Annual Change (2000-2025)	\$46,883	4.0%	\$56,772	4.7%	\$56,563	4.6%
Median Household Income						
Estimated Median Household Income (2025)	\$72,479		\$78,863		\$79,968	
Projected Median Household Income (2030)	\$71,329		\$77,914		\$79,065	
Census Median Household Income (2010)	\$41,981		\$44,912		\$46,522	
Census Median Household Income (2000)	\$37,303		\$39,397		\$40,352	
Projected Annual Change (2025-2030)	-\$1,150	-0.3%	-\$949	-0.2%	-\$903	-0.2%
Historical Annual Change (2000-2025)	\$35,176	3.8%	\$39,466	4.0%	\$39,616	3.9%
Per Capita Income						
Estimated Per Capita Income (2025)	\$41,259		\$45,089		\$43,566	
Projected Per Capita Income (2030)	\$40,676		\$44,472		\$42,968	
Census Per Capita Income (2010)	\$24,863		\$25,289		\$24,021	
Census Per Capita Income (2000)	\$19,370		\$19,449		\$18,669	
Projected Annual Change (2025-2030)	-\$582	-0.3%	-\$617	-0.3%	-\$599	-0.3%
Historical Annual Change (2000-2025)	\$21,888	4.5%	\$25,640	5.3%	\$24,898	5.3%
Estimated Average Household Net Worth (2025)	\$857,041		\$1.05 M		\$1.09 M	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.132/-88.5591

Effingham Shops		3 mi radius		5 mi radius		10 mi radius	
Effingham, IL 62401							
Total Annual Consumer Expenditure (2025)							
Total Household Expenditure		\$553.31 M		\$806.69 M		\$1.15 B	
Total Non-Retail Expenditure		\$269.39 M		\$395.11 M		\$558.05 M	
Total Retail Expenditure		\$283.92 M		\$411.59 M		\$592.59 M	
Alcoholic Beverages		\$3.36 M		\$4.91 M		\$7 M	
Apparel		\$10.2 M		\$14.81 M		\$21.16 M	
Contributions		\$17.32 M		\$25.59 M		\$36.35 M	
Education		\$12.4 M		\$18.23 M		\$25.94 M	
Entertainment		\$31.61 M		\$45.85 M		\$65.53 M	
Food Away From Home		\$24.22 M		\$35.23 M		\$50.33 M	
Grocery		\$36.95 M		\$52.36 M		\$75.5 M	
Health Care		\$39.43 M		\$54.4 M		\$77.23 M	
Household Furnishings and Equipment		\$14.62 M		\$21.31 M		\$30.42 M	
Household Operations		\$10.28 M		\$14.9 M		\$21.32 M	
Miscellaneous Expenses		\$9.46 M		\$13.75 M		\$19.62 M	
Personal Care		\$7.21 M		\$10.28 M		\$14.79 M	
Shelter		\$89.52 M		\$126.43 M		\$178.09 M	
Tax and Retirement		\$126.14 M		\$193.22 M		\$272.31 M	
Tobacco and Related		\$2.89 M		\$3.94 M		\$5.74 M	
Transportation		\$91.29 M		\$134.19 M		\$195.43 M	
Utilities		\$26.4 M		\$37.32 M		\$53.87 M	
Monthly Household Consumer Expenditure (2025)							
Total Household Expenditure		\$7,586		\$8,111		\$8,226	
Total Non-Retail Expenditure		\$3,693 48.7%		\$3,973 49.0%		\$3,989 48.5%	
Total Retail Expenditures		\$3,893 51.3%		\$4,139 51.0%		\$4,236 51.5%	
Alcoholic Beverages		\$46 0.6%		\$49 0.6%		\$50 0.6%	
Apparel		\$140 1.8%		\$149 1.8%		\$151 1.8%	
Contributions		\$237 3.1%		\$257 3.2%		\$260 3.2%	
Education		\$170 2.2%		\$183 2.3%		\$185 2.3%	
Entertainment		\$433 5.7%		\$461 5.7%		\$468 5.7%	
Food Away From Home		\$332 4.4%		\$354 4.4%		\$360 4.4%	
Grocery		\$507 6.7%		\$526 6.5%		\$540 6.6%	
Health Care		\$541 7.1%		\$547 6.7%		\$552 6.7%	
Household Furnishings and Equipment		\$201 2.6%		\$214 2.6%		\$217 2.6%	
Household Operations		\$141 1.9%		\$150 1.8%		\$152 1.9%	
Miscellaneous Expenses		\$130 1.7%		\$138 1.7%		\$140 1.7%	
Personal Care		\$99 1.3%		\$103 1.3%		\$106 1.3%	
Shelter		\$1,227 16.2%		\$1,271 15.7%		\$1,273 15.5%	
Tax and Retirement		\$1,729 22.8%		\$1,943 24.0%		\$1,947 24.0%	
Tobacco and Related		\$40 0.5%		\$40 0.5%		\$41 0.5%	
Transportation		\$1,252 16.5%		\$1,349 16.6%		\$1,397 17.0%	
Utilities		\$362 4.8%		\$375 4.6%		\$385 4.7%	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.132/-88.5591

Effingham Shops	3 mi radius		5 mi radius		10 mi radius	
Effingham, IL 62401						
Race and Ethnicity						
Total Population (2025)	13,791		19,429		28,238	
White (2025)	12,901	93.5%	18,360	94.5%	26,954	95.5%
Black or African American (2025)	166	1.2%	187	1.0%	216	0.8%
American Indian or Alaska Native (2025)	19	0.1%	22	0.1%	24	-
Asian (2025)	181	1.3%	219	1.1%	259	0.9%
Hawaiian or Pacific Islander (2025)	3	-	3	-	3	-
Other Race (2025)	129	0.9%	150	0.8%	170	0.6%
Two or More Races (2025)	392	2.8%	488	2.5%	611	2.2%
Population < 18 (2025)	3,219	23.3%	4,562	23.5%	6,632	23.5%
White Not Hispanic	2,884	89.6%	4,135	90.6%	6,098	91.9%
Black or African American	32	1.0%	44	1.0%	56	0.8%
Asian	41	1.3%	48	1.1%	60	0.9%
Other Race Not Hispanic	75	2.3%	99	2.2%	137	2.1%
Hispanic	187	5.8%	236	5.2%	282	4.3%
Not Hispanic or Latino Population (2025)	13,204	95.7%	18,720	96.3%	27,409	97.1%
Not Hispanic White	12,707	96.2%	18,113	96.8%	26,649	97.2%
Not Hispanic Black or African American	163	1.2%	184	1.0%	213	0.8%
Not Hispanic American Indian or Alaska Native	3	-	4	-	6	-
Not Hispanic Asian	180	1.4%	218	1.2%	258	0.9%
Not Hispanic Hawaiian or Pacific Islander	1	-	1	-	1	-
Not Hispanic Other Race	2	-	3	-	5	-
Not Hispanic Two or More Races	149	1.1%	197	1.1%	278	1.0%
Hispanic or Latino Population (2025)	587	4.3%	709	3.7%	829	2.9%
Hispanic White	194	33.1%	248	34.9%	306	36.9%
Hispanic Black or African American	3	0.5%	3	0.4%	3	0.4%
Hispanic American Indian or Alaska Native	16	2.7%	18	2.5%	18	2.2%
Hispanic Asian	-	-	1	0.1%	1	0.1%
Hispanic Hawaiian or Pacific Islander	2	0.3%	2	0.3%	2	0.2%
Hispanic Other Race	128	21.8%	147	20.7%	165	19.9%
Hispanic Two or More Races	243	41.4%	291	41.0%	333	40.2%
Not Hispanic or Latino Population (2020)	13,327	95.7%	18,642	96.5%	27,467	97.2%
Hispanic or Latino Population (2020)	602	4.3%	685	3.5%	785	2.8%
Not Hispanic or Latino Population (2010)	13,424	96.9%	18,616	97.5%	27,405	98.1%
Hispanic or Latino Population (2010)	426	3.1%	476	2.5%	544	1.9%
Not Hispanic or Latino Population (2030)	13,161	95.7%	18,712	96.2%	27,381	96.8%
Hispanic or Latino Population (2030)	585	4.3%	738	3.8%	912	3.2%
Projected Annual Growth (2025-2030)	-2	-	28	0.8%	83	2.0%
Historical Annual Growth (2010-2020)	176	4.1%	209	4.4%	241	4.4%

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.132/-88.5591

Effingham Shops		3 mi radius		5 mi radius		10 mi radius	
Effingham, IL 62401							
Total Age Distribution (2025)							
Total Population	13,791		19,429		28,238		
Age Under 5 Years	802	5.8%	1,169	6.0%	1,697	6.0%	
Age 5 to 9 Years	900	6.5%	1,280	6.6%	1,844	6.5%	
Age 10 to 14 Years	930	6.7%	1,294	6.7%	1,919	6.8%	
Age 15 to 19 Years	866	6.3%	1,224	6.3%	1,767	6.3%	
Age 20 to 24 Years	782	5.7%	1,060	5.5%	1,498	5.3%	
Age 25 to 29 Years	964	7.0%	1,230	6.3%	1,686	6.0%	
Age 30 to 34 Years	965	7.0%	1,347	6.9%	1,902	6.7%	
Age 35 to 39 Years	870	6.3%	1,220	6.3%	1,771	6.3%	
Age 40 to 44 Years	810	5.9%	1,148	5.9%	1,722	6.1%	
Age 45 to 49 Years	703	5.1%	998	5.1%	1,499	5.3%	
Age 50 to 54 Years	714	5.2%	1,016	5.2%	1,542	5.5%	
Age 55 to 59 Years	822	6.0%	1,206	6.2%	1,791	6.3%	
Age 60 to 64 Years	924	6.7%	1,376	7.1%	2,102	7.4%	
Age 65 to 69 Years	795	5.8%	1,203	6.2%	1,818	6.4%	
Age 70 to 74 Years	687	5.0%	986	5.1%	1,392	4.9%	
Age 75 to 79 Years	508	3.7%	717	3.7%	1,035	3.7%	
Age 80 to 84 Years	355	2.6%	480	2.5%	657	2.3%	
Age 85 Years or Over	391	2.8%	474	2.4%	595	2.1%	
Median Age	38.2		38.8		39.3		
Age 19 Years or Less	3,499	25.4%	4,967	25.6%	7,228	25.6%	
Age 20 to 64 Years	7,556	54.8%	10,603	54.6%	15,512	54.9%	
Age 65 Years or Over	2,736	19.8%	3,859	19.9%	5,498	19.5%	
Female Age Distribution (2025)							
Female Population	6,921	50.2%	9,679	49.8%	13,999	49.6%	
Age Under 5 Years	395	5.7%	569	5.9%	833	6.0%	
Age 5 to 9 Years	432	6.2%	626	6.5%	908	6.5%	
Age 10 to 14 Years	476	6.9%	650	6.7%	945	6.8%	
Age 15 to 19 Years	420	6.1%	586	6.1%	844	6.0%	
Age 20 to 24 Years	417	6.0%	540	5.6%	738	5.3%	
Age 25 to 29 Years	474	6.8%	601	6.2%	833	5.9%	
Age 30 to 34 Years	467	6.7%	639	6.6%	899	6.4%	
Age 35 to 39 Years	409	5.9%	590	6.1%	854	6.1%	
Age 40 to 44 Years	383	5.5%	547	5.6%	826	5.9%	
Age 45 to 49 Years	353	5.1%	504	5.2%	752	5.4%	
Age 50 to 54 Years	361	5.2%	502	5.2%	767	5.5%	
Age 55 to 59 Years	424	6.1%	620	6.4%	910	6.5%	
Age 60 to 64 Years	490	7.1%	714	7.4%	1,083	7.7%	
Age 65 to 69 Years	435	6.3%	636	6.6%	934	6.7%	
Age 70 to 74 Years	363	5.2%	508	5.3%	702	5.0%	
Age 75 to 79 Years	291	4.2%	405	4.2%	575	4.1%	
Age 80 to 84 Years	192	2.8%	261	2.7%	355	2.5%	
Age 85 Years or Over	140	2.0%	183	1.9%	240	1.7%	
Female Median Age	39.0		39.7		40.1		
Age 19 Years or Less	1,724	24.9%	2,431	25.1%	3,531	25.2%	
Age 20 to 64 Years	3,776	54.6%	5,256	54.3%	7,661	54.7%	
Age 65 Years or Over	1,421	20.5%	1,992	20.6%	2,806	20.0%	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.132/-88.5591

Effingham Shops		3 mi radius		5 mi radius		10 mi radius	
Effingham, IL 62401							
Male Age Distribution (2025)							
Male Population	6,870	49.8%	9,751	50.2%	14,239	50.4%	
Age Under 5 Years	407	5.9%	600	6.2%	864	6.1%	
Age 5 to 9 Years	468	6.8%	654	6.7%	937	6.6%	
Age 10 to 14 Years	454	6.6%	644	6.6%	973	6.8%	
Age 15 to 19 Years	446	6.5%	638	6.5%	923	6.5%	
Age 20 to 24 Years	366	5.3%	521	5.3%	759	5.3%	
Age 25 to 29 Years	490	7.1%	629	6.5%	853	6.0%	
Age 30 to 34 Years	498	7.3%	708	7.3%	1,003	7.0%	
Age 35 to 39 Years	461	6.7%	630	6.5%	917	6.4%	
Age 40 to 44 Years	428	6.2%	602	6.2%	896	6.3%	
Age 45 to 49 Years	350	5.1%	495	5.1%	747	5.2%	
Age 50 to 54 Years	354	5.1%	514	5.3%	775	5.4%	
Age 55 to 59 Years	399	5.8%	586	6.0%	881	6.2%	
Age 60 to 64 Years	434	6.3%	663	6.8%	1,020	7.2%	
Age 65 to 69 Years	359	5.2%	567	5.8%	884	6.2%	
Age 70 to 74 Years	325	4.7%	478	4.9%	691	4.8%	
Age 75 to 79 Years	217	3.2%	312	3.2%	459	3.2%	
Age 80 to 84 Years	163	2.4%	219	2.2%	302	2.1%	
Age 85 Years or Over	251	3.7%	291	3.0%	356	2.5%	
Male Median Age	37.5		38.0		38.6		
Age 19 Years or Less	1,776	25.8%	2,536	26.0%	3,697	26.0%	
Age 20 to 64 Years	3,779	55.0%	5,347	54.8%	7,851	55.1%	
Age 65 Years or Over	1,315	19.1%	1,867	19.2%	2,692	18.9%	
Males per 100 Females (2025)							
Overall Comparison	99		101		102		
Age Under 5 Years	103	50.8%	106	51.4%	104	50.9%	
Age 5 to 9 Years	108	52.0%	104	51.1%	103	50.8%	
Age 10 to 14 Years	95	48.8%	99	49.7%	103	50.7%	
Age 15 to 19 Years	106	51.5%	109	52.1%	109	52.2%	
Age 20 to 24 Years	88	46.7%	97	49.1%	103	50.7%	
Age 25 to 29 Years	103	50.8%	105	51.1%	102	50.6%	
Age 30 to 34 Years	107	51.6%	111	52.6%	112	52.7%	
Age 35 to 39 Years	113	53.0%	107	51.6%	107	51.8%	
Age 40 to 44 Years	112	52.8%	110	52.4%	108	52.0%	
Age 45 to 49 Years	99	49.8%	98	49.6%	99	49.9%	
Age 50 to 54 Years	98	49.5%	102	50.6%	101	50.3%	
Age 55 to 59 Years	94	48.5%	95	48.6%	97	49.2%	
Age 60 to 64 Years	89	47.0%	93	48.1%	94	48.5%	
Age 65 to 69 Years	83	45.2%	89	47.2%	95	48.6%	
Age 70 to 74 Years	90	47.2%	94	48.5%	98	49.6%	
Age 75 to 79 Years	74	42.7%	77	43.6%	80	44.4%	
Age 80 to 84 Years	85	45.9%	84	45.7%	85	46.0%	
Age 85 Years or Over	179	64.1%	160	61.5%	148	59.7%	
Age 19 Years or Less	103	50.7%	104	51.0%	105	51.1%	
Age 20 to 39 Years	103	50.7%	105	51.2%	106	51.5%	
Age 40 to 64 Years	98	49.4%	99	49.8%	100	49.9%	
Age 65 Years or Over	92	48.0%	94	48.4%	96	49.0%	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.132/-88.5591

Effingham Shops		3 mi radius		5 mi radius		10 mi radius	
Effingham, IL 62401							
Household Type (2025)							
Total Households	6,078		8,288		11,657		
Households with Children	1,592	26.2%	2,270	27.4%	3,371	28.9%	
Average Household Size	2.2		2.3		2.4		
Household Density per Square Mile	215		106		37		
Population Family	10,069	73.0%	14,906	76.7%	22,641	80.2%	
Population Non-Family	3,400	24.7%	4,188	21.6%	5,249	18.6%	
Population Group Quarters	322	2.3%	335	1.7%	347	1.2%	
Family Households	3,339	54.9%	4,944	59.7%	7,519	64.5%	
Married Couple Households	2,431	72.8%	3,810	77.1%	6,046	80.4%	
Other Family Households with Children	908	27.2%	1,134	22.9%	1,473	19.6%	
Family Households with Children	1,590	47.6%	2,267	45.9%	3,365	44.8%	
Married Couple with Children	1,012	63.7%	1,554	68.6%	2,428	72.1%	
Other Family Households with Children	578	36.3%	713	31.4%	938	27.9%	
Family Households No Children	1,749	52.4%	2,677	54.1%	4,154	55.2%	
Married Couple No Children	1,419	81.2%	2,256	84.3%	3,618	87.1%	
Other Family Households No Children	330	18.8%	421	15.7%	535	12.9%	
Non-Family Households	2,739	45.1%	3,344	40.3%	4,138	35.5%	
Non-Family Households with Children	2	-	3	-	5	0.1%	
Non-Family Households No Children	2,737	99.9%	3,341	99.9%	4,132	99.9%	
Average Family Household Size	3.0		3.0		3.0		
Average Family Income	\$122,058		\$135,657		\$129,255		
Median Family Income	\$93,278		\$100,005		\$97,194		
Average Non-Family Household Size	1.2		1.3		1.3		
Marital Status (2025)							
Population Age 15 Years or Over	11,158		15,686		22,778		
Never Married	3,112	27.9%	4,308	27.5%	6,089	26.7%	
Currently Married	5,372	48.1%	8,055	51.4%	12,363	54.3%	
Previously Married	2,675	24.0%	3,323	21.2%	4,326	19.0%	
Separated	350	13.1%	432	13.0%	533	12.3%	
Widowed	783	29.3%	990	29.8%	1,301	30.1%	
Divorced	1,541	57.6%	1,900	57.2%	2,491	57.6%	
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	9,509		13,402		19,512		
Elementary (Grade Level 0 to 8)	333	3.5%	374	2.8%	469	2.4%	
Some High School (Grade Level 9 to 11)	275	2.9%	401	3.0%	624	3.2%	
High School Graduate	2,614	27.5%	3,813	28.5%	6,061	31.1%	
Some College	1,950	20.5%	2,655	19.8%	3,849	19.7%	
Associate Degree Only	1,582	16.6%	2,167	16.2%	3,022	15.5%	
Bachelor Degree Only	1,803	19.0%	2,629	19.6%	3,733	19.1%	
Graduate Degree	953	10.0%	1,362	10.2%	1,755	9.0%	
Any College (Some College or Higher)	6,288	66.1%	8,813	65.8%	12,359	63.3%	
College Degree + (Bachelor Degree or Higher)	2,755	29.0%	3,992	29.8%	5,488	28.1%	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.132/-88.5591

Effingham Shops	3 mi radius		5 mi radius		10 mi radius	
Effingham, IL 62401						
Housing						
Total Housing Units (2025)	6,565		8,990		12,678	
Total Housing Units (2020)	6,548		8,880		12,530	
Historical Annual Growth (2020-2025)	17	-	111	-	147	-
Housing Units Occupied (2025)	6,078	92.6%	8,288	92.2%	11,657	91.9%
Housing Units Owner-Occupied	3,806	62.6%	5,709	68.9%	8,646	74.2%
Housing Units Renter-Occupied	2,272	37.4%	2,578	31.1%	3,010	25.8%
Housing Units Vacant (2025)	487	7.4%	703	7.8%	1,021	8.1%
Household Size (2025)						
Total Households	6,078		8,288		11,657	
1 Person Households	2,363	38.9%	2,860	34.5%	3,485	29.9%
2 Person Households	1,864	30.7%	2,793	33.7%	4,289	36.8%
3 Person Households	792	13.0%	1,065	12.9%	1,510	13.0%
4 Person Households	588	9.7%	855	10.3%	1,279	11.0%
5 Person Households	322	5.3%	466	5.6%	701	6.0%
6 Person Households	110	1.8%	189	2.3%	286	2.5%
7 or More Person Households	39	0.6%	60	0.7%	108	0.9%
Household Income Distribution (2025)						
HH Income \$200,000 or More	382	6.3%	713	8.6%	958	8.2%
HH Income \$150,000 to \$199,999	402	6.6%	619	7.5%	888	7.6%
HH Income \$125,000 to \$149,999	570	9.4%	837	10.1%	1,150	9.9%
HH Income \$100,000 to \$124,999	551	9.1%	796	9.6%	1,291	11.1%
HH Income \$75,000 to \$99,999	875	14.4%	1,142	13.8%	1,632	14.0%
HH Income \$50,000 to \$74,999	1,075	17.7%	1,477	17.8%	2,128	18.3%
HH Income \$35,000 to \$49,999	795	13.1%	965	11.6%	1,323	11.3%
HH Income \$25,000 to \$34,999	420	6.9%	551	6.6%	791	6.8%
HH Income \$15,000 to \$24,999	601	9.9%	702	8.5%	844	7.2%
HH Income \$10,000 to \$14,999	198	3.3%	243	2.9%	310	2.7%
HH Income Under \$10,000	209	3.4%	242	2.9%	340	2.9%
Household Vehicles (2025)						
Households 0 Vehicles Available	623	10.3%	727	8.8%	856	7.3%
Households 1 Vehicle Available	1,839	30.3%	2,246	27.1%	2,970	25.5%
Households 2 Vehicles Available	2,355	38.7%	3,260	39.3%	4,511	38.7%
Households 3 or More Vehicles Available	1,261	20.7%	2,055	24.8%	3,320	28.5%
Total Vehicles Available	10,742		15,638		23,219	
Average Vehicles per Household	1.8		1.9		2.0	
Owner-Occupied Household Vehicles	8,229	76.6%	12,651	80.9%	19,548	84.2%
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.3	
Renter-Occupied Household Vehicles	2,513	23.4%	2,986	19.1%	3,671	15.8%
Average Vehicles per Renter-Occupied Household	1.1		1.2		1.2	
Travel Time (2025)						
Worker Base Age 16 years or Over	6,150		8,784		12,981	
Travel to Work in 14 Minutes or Less	3,690	60.0%	4,900	55.8%	6,329	48.8%
Travel to Work in 15 to 29 Minutes	1,039	16.9%	1,722	19.6%	3,336	25.7%
Travel to Work in 30 to 59 Minutes	648	10.5%	899	10.2%	1,416	10.9%
Travel to Work in 60 Minutes or More	113	1.8%	284	3.2%	502	3.9%
Work at Home	659	10.7%	978	11.1%	1,400	10.8%
Average Minutes Travel to Work	11.0		11.9		13.4	

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.132/-88.5591

Effingham Shops	3 mi radius		5 mi radius		10 mi radius	
Effingham, IL 62401						
Transportation To Work (2025)						
Worker Base Age 16 years or Over	6,150		8,784		12,981	
Drive to Work Alone	4,751	77.3%	6,880	78.3%	10,303	79.4%
Drive to Work in Carpool	462	7.5%	601	6.8%	846	6.5%
Travel to Work by Public Transportation	46	0.7%	53	0.6%	62	0.5%
Drive to Work on Motorcycle	-	-	-	-	9	-
Bicycle to Work	9	0.1%	14	0.2%	16	0.1%
Walk to Work	198	3.2%	224	2.5%	273	2.1%
Other Means	23	0.4%	33	0.4%	72	0.6%
Work at Home	659	10.7%	978	11.1%	1,400	10.8%
Daytime Demographics (2025)						
Total Businesses	1,053		1,273		1,406	
Total Employees	14,705		17,642		18,574	
Company Headquarter Businesses	53	5.0%	63	4.9%	67	4.8%
Company Headquarter Employees	3,565	24.2%	4,768	27.0%	4,942	26.6%
Employee Population per Business	14.0	to 1	13.9	to 1	13.2	to 1
Residential Population per Business	13.1	to 1	15.3	to 1	20.1	to 1
Adj. Daytime Demographics Age 16 Years or Over	19,501		24,248		27,941	
Labor Force						
Labor Population Age 16 Years or Over (2025)	10,945		15,389		22,348	
Labor Force Total Males (2025)	5,432	49.6%	7,701	50.0%	11,246	50.3%
Male Civilian Employed	3,243	59.7%	4,649	60.4%	6,865	61.0%
Male Civilian Unemployed	185	3.4%	271	3.5%	405	3.6%
Males in Armed Forces	-	-	-	-	-	-
Males Not in Labor Force	2,004	36.9%	2,781	36.1%	3,976	35.4%
Labor Force Total Females (2025)	5,513	50.4%	7,688	50.0%	11,102	49.7%
Female Civilian Employed	2,907	52.7%	4,135	53.8%	6,116	55.1%
Female Civilian Unemployed	27	0.5%	56	0.7%	149	1.3%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	2,579	46.8%	3,498	45.5%	4,837	43.6%
Unemployment Rate	212	1.9%	326	2.1%	554	2.5%
Occupation (2025)						
Occupation Population Age 16 Years or Over	6,150		8,784		12,981	
Occupation Total Males	3,243	52.7%	4,649	52.9%	6,865	52.9%
Occupation Total Females	2,907	47.3%	4,135	47.1%	6,116	47.1%
Management, Business, Financial Operations	924	15.0%	1,337	15.2%	1,901	14.6%
Professional, Related	1,408	22.9%	2,039	23.2%	2,781	21.4%
Service	954	15.5%	1,307	14.9%	2,036	15.7%
Sales, Office	1,265	20.6%	1,840	21.0%	2,720	21.0%
Farming, Fishing, Forestry	56	0.9%	81	0.9%	143	1.1%
Construction, Extraction, Maintenance	434	7.1%	687	7.8%	1,170	9.0%
Production, Transport, Material Moving	1,107	18.0%	1,492	17.0%	2,230	17.2%
White Collar Workers	3,598	58.5%	5,217	59.4%	7,401	57.0%
Blue Collar Workers	2,552	41.5%	3,567	40.6%	5,580	43.0%

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.132/-88.5591

Effingham Shops		3 mi radius		5 mi radius		10 mi radius	
Effingham, IL 62401							
Units In Structure (2025)							
Total Units		6,078		8,288		11,657	
1 Detached Unit		4,118	67.7%	6,025	72.7%	8,945	76.7%
1 Attached Unit		134	2.2%	138	1.7%	168	1.4%
2 Units		234	3.8%	260	3.1%	318	2.7%
3 to 4 Units		402	6.6%	444	5.4%	484	4.2%
5 to 9 Units		290	4.8%	315	3.8%	352	3.0%
10 to 19 Units		247	4.1%	262	3.2%	268	2.3%
20 to 49 Units		266	4.4%	270	3.3%	275	2.4%
50 or More Units		128	2.1%	130	1.6%	149	1.3%
Mobile Home or Trailer		259	4.3%	440	5.3%	694	6.0%
Other Structure		-	-	3	-	4	-
Homes Built By Year (2025)							
Homes Built 2020 or later		44	0.7%	76	0.8%	102	0.8%
Homes Built 2010 to 2019		331	5.0%	603	6.7%	979	7.7%
Homes Built 2000 to 2009		452	6.9%	683	7.6%	1,086	8.6%
Homes Built 1990 to 1999		980	14.9%	1,320	14.7%	1,844	14.5%
Homes Built 1980 to 1989		795	12.1%	1,041	11.6%	1,436	11.3%
Homes Built 1970 to 1979		1,126	17.2%	1,547	17.2%	2,147	16.9%
Homes Built 1960 to 1969		502	7.6%	642	7.1%	859	6.8%
Homes Built 1950 to 1959		609	9.3%	784	8.7%	1,063	8.4%
Homes Built 1940 to 1949		399	6.1%	478	5.3%	580	4.6%
Homes Built Before 1939		839	12.8%	1,112	12.4%	1,560	12.3%
Median Age of Homes		51.0	yrs	49.5	yrs	48.4	yrs
Home Values (2025)							
Owner Specified Housing Units		3,806		5,709		8,646	
Home Values \$1,000,000 or More		14	0.4%	73	1.3%	97	1.1%
Home Values \$750,000 to \$999,999		26	0.7%	100	1.8%	157	1.8%
Home Values \$500,000 to \$749,999		133	3.5%	309	5.4%	493	5.7%
Home Values \$400,000 to \$499,999		112	3.0%	196	3.4%	282	3.3%
Home Values \$300,000 to \$399,999		311	8.2%	576	10.1%	898	10.4%
Home Values \$250,000 to \$299,999		518	13.6%	791	13.9%	1,193	13.8%
Home Values \$200,000 to \$249,999		467	12.3%	670	11.7%	919	10.6%
Home Values \$175,000 to \$199,999		386	10.1%	521	9.1%	716	8.3%
Home Values \$150,000 to \$174,999		454	11.9%	642	11.2%	929	10.7%
Home Values \$125,000 to \$149,999		249	6.5%	350	6.1%	586	6.8%
Home Values \$100,000 to \$124,999		328	8.6%	404	7.1%	627	7.2%
Home Values \$90,000 to \$99,999		201	5.3%	235	4.1%	351	4.1%
Home Values \$80,000 to \$89,999		192	5.0%	232	4.1%	336	3.9%
Home Values \$70,000 to \$79,999		126	3.3%	147	2.6%	227	2.6%
Home Values \$60,000 to \$69,999		64	1.7%	75	1.3%	129	1.5%
Home Values \$50,000 to \$59,999		65	1.7%	81	1.4%	150	1.7%
Home Values \$35,000 to \$49,999		23	0.6%	50	0.9%	140	1.6%
Home Values \$25,000 to \$34,999		10	0.3%	20	0.3%	66	0.8%
Home Values \$10,000 to \$24,999		75	2.0%	131	2.3%	194	2.2%
Home Values Under \$10,000		53	1.4%	107	1.9%	156	1.8%
Owner-Occupied Median Home Value		\$178,723		\$204,280		\$201,536	
Renter-Occupied Median Rent		\$580		\$573		\$565	