

COMMERCIAL-RETAIL SERVICES THAT DRIVE YOUR BUSINESS OBJECTIVES, FILL YOUR VACANCIES AND INCREASE YOUR REVENUE STREAM





About Us

Thur Retail has been in the business of providing professional Real Estate Services for over thirty years. It's all about maintaining focus - on meeting and surpassing a company's long-term business goals, on creating and implementing processes for regularly reviewing and evaluating how your properties are performing, and on maximizing profitability and value.

We know the Retail industry, and have an entire research & leasing team dedicated to understanding the latest trends, regulations, and market environment. We use this expertise to build and apply customized leasing plans and management systems to make the most efficient use of your company's financial resources.

We belong to all the major associations including ICSC, CCIM, and Site Source. We also pay and subscribe to the latest technologies and databases such as CoStar, Loopnet, Crexi, Plain Vanilla Shell, Datavu, Reonomy, SitesUSA, and more. These give us a competitive advantage to market properties and to keep a finger on the pulse of the market at all times.



SOME OF OUR CLIENTS IN THE RETAIL INDUSTRY INCLUDE:

- Saul Centers, Inc.
- Nellis Corporation.
- Madison Avenue Realties, LLC.
- Westgate Associates, Inc.
- Duncan Hillsey Capital Group.
- Rreef Management
- Atlantic Realty Companies

- APL Commercial
- Ronus Properties
- Pebb Enterprises
- EMPI
- SCI Development
- BMB Investments



Meet Our Team

Shary Thur, President and CEO

Shary is our fearless leader with a relentless passion, energy, focus and dedication for Retail. She keeps her finger on the pulse of every project and gets to know every client personally. Shary has worked with major national retailers including Bealls Outlet, LA Fitness, Marshall's, Home Depot, Harris Teeter, Ross, Pier 1, Home Goods, AC Moore Arts & Crafts & many others.

Colleen Winters, Leasing & Investments Sales Consultant

Colleen is dedicated to serving savvy client-focused negotiations and state-of-the-art marketing strategies while joining uncompromising integrity as the hallmarks of her service. Her financial expertise and exceptional attention to skilled negotiation and market trends, with a clear commitment to client communication and a stress-free real estate experience, provide a winning combination.

Jennifer Kilroy, Business Manager

Jennifer Kilroy's client focused, value-driven approach to business management contributes to Thur Retail's exceptional reputation in the commercial real estate industry. Since achieving her Master's degree in Political Science from Florida Atlantic University, Jennifer has demonstrated her operations, finance, and human relations prowess in her previous roles. She believes clear communication, shared goals, and personal accountability are the keys to success.

Guillaume Chetail, Marketing Director

Guillaume graduated from Northumbria University in England and from Idrac Business School in France. A marketing leader and advisor that's passionate about finding cost effective tenant acquisition strategies to fill shopping centers so Landlords can grow & scale their businesses.



Project Summary



Thur Retail is a leader in the Commercial Real Estate industry. With revenues increasing every year, it's time to revisit your financial management strategy so you can steward your resources in the most responsible and productive way. You want to direct, monitor, and organize your capital to support growth and innovation.

Responsible budgeting, creative risk management, review, and evaluation are the keys to future success in your industry.

GOALS

- To define your leasing objectives in the short, medium, and long term.
- To identify your financial resources for leasing.
- To formulate a plan to preserve funds and resources to achieve a strong credit, tenant mix.
- To collect and analyze the data required to support decisions.
- To track and analyze actual results to pinpoint problems and develop solutions.



Proposal Process

Thur Retail will evaluate your current leasing program and in partnership with your senior management team, implement a strategic leasing plan that will optimize your current financial forecast.

OVERALL LEASING PLAN

Thur Retail partners with you to develop an overall leasing plan.

This will include:

- Merchandising Plan.
- Market survey of competing centers.
- Cold call list.
- Canvassing routes.
- Facebook, Instagram, LinkedIn, Twitter, Yelp and other social media platforms to reach our targeted tenants.
- Overall marketing plan will be further defined case by case.

Budgeting

Meticulous budgeting of your financial resources and operating expenses is critical to your success. We'll determine where you're incurring the largest leasing & build-out costs, and where you're likely to earn the greatest return filling your vacancies. We'll support you in making construction budgeting decisions to achieve long-term goals more quickly and efficiently.

Support with the tough decisions

You know that meeting your long-term goals sometimes means sacrificing or re-adjusting short-term goals. Sometimes the need to spend more up front to secure national corporate tenants is clear. We'll help you identify the risks and rewards so that we can make strategic decisions for your future growth. Whether it's modifying an existing storefront or building out new outparcels, Thur Retail will help you accomplish it as smoothly and painlessly as possible.



Merchandising plan

Thur Retail is not like most commercial real estate companies, that just put a leasing sign in the window and/or in front of the shopping center, list the property on CoStar or Loopnet, and wait for the phone to ring. At Thur, we create a merchandising plan to identify the best categories of stores for your center.

We create a target list with these uses and distribute it to all our agents and leasing coordinators that make over 100-150 calls a day for your property accessing existing qualified retailers via our multiple databases. With the recent pandemic, we have also been sending messages and virtual tours via Facebook, Instagram, Linked-In and email. We also canvas local centers in the trade area.

Ordnance Plaza, Glen Burnie, MD





Merchandising plan

Boca Valley Plaza, Boca Raton, FL - (06/2021)



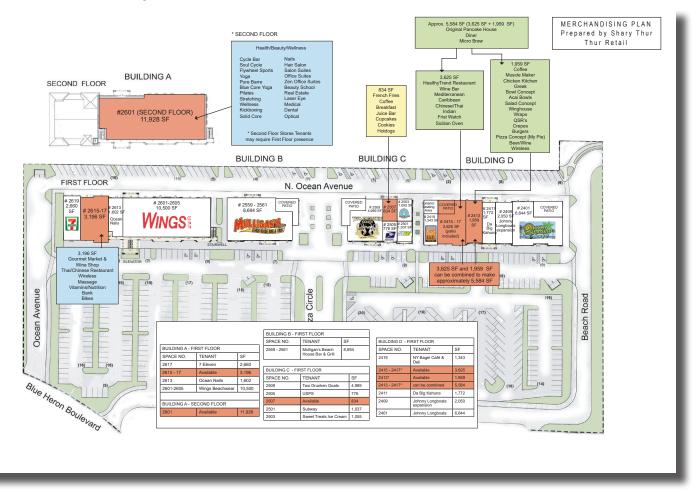
Boca Valley Plaza, Boca Raton, FL - (05/2022) -100% leased





Merchandising plan

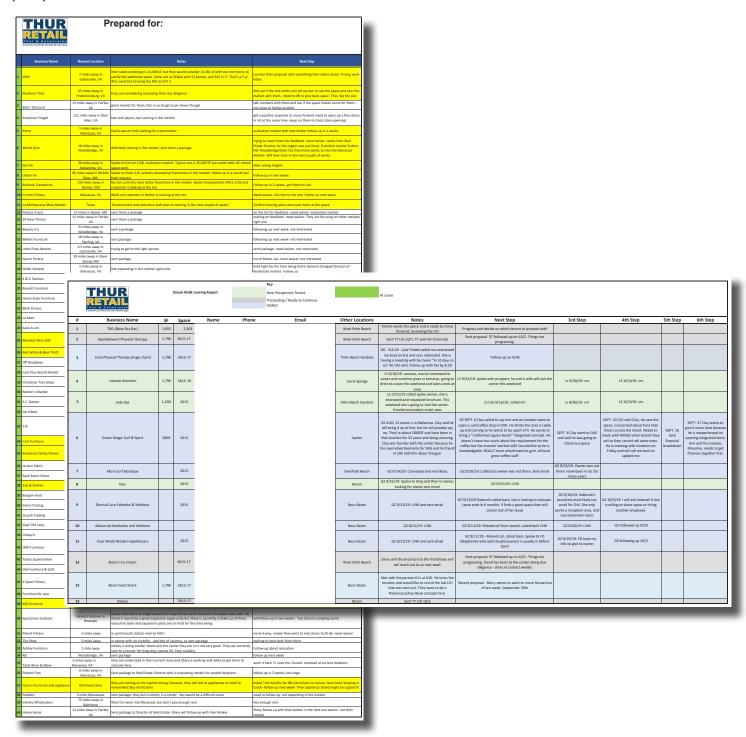
Ocean Walk, Singer Island, FL - 100% Leased (03/2021)





Leasing report

Thur Retail will also provide you with a monthly Leasing Report. Therefore, you always have updates on our efforts and contacts being made to lease your properties.



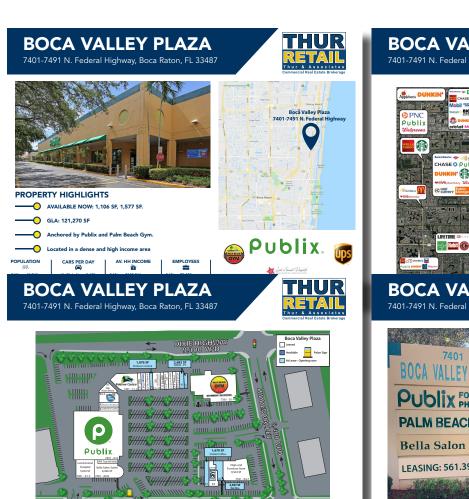


Brochure Example

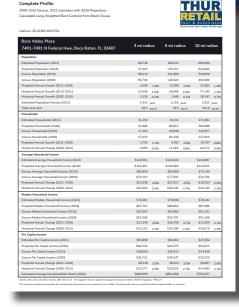




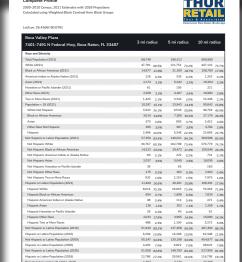
Brochure Example

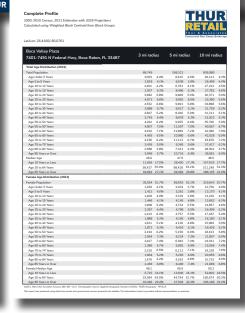






29,230 VPD US-1 - FEDERAL HIGHWAY







Signs Examples

FAS 1,620 SF

CALL OR TEXT 202.359.3469

Great for Specialty furniture, Healthy food Fitness, Weight loss and much more.

Shary Thur

6,600 S

CALL OR TEXT 202.359.3469

Great for Furniture, Specialty Retail, and much more.



Shary Thur ThurRetail.com

AVAILABI 1,500 SF

Great for Pizza, Sub, Cafe, Sushi, Coffee and much more

202.359.3469

HUR Shary Thur

3,150 SF

Great for Medical, Bank, Mattress,

Dental & much more

202.359.3469



HUR Shary Thur ThurRetail.com



Services and Fees



We strive to find highly qualified retailers using our marketing efforts as a team, relationships, and databases that are far superior than any other company in the country. We believe in paying for the most advanced and up to date databases available in our industry.

Thur Retail is a results driven company. We ask for no upfront payment, and only receive payments upon fully executed leases.

Our leasing commission structure is as follows:

- 4% of the aggregate lease value for Tenants we procure and execute a lease with the use of any outside broker.
- 6% of the aggregate lease value for Tenants we procure and execute a lease without the use of any outside broker.

Compared to the annual cost of maintaining an in-house leasing team or hiring other brokerage companies that don't offer our tremendous benefits and marketing efforts, the savings are astonishing.



Next Steps



GETTING STARTED

Your designated leasing team will meet with your senior management team to review goals, set benchmarks, and develop a work plan.

Next, we'll review and update your property brochures and determine appropriate signage for marketing vacant spaces.

REQUIRED DOCUMENTATION

Your leasing plan will include a detailed breakdown of the documents and systems access Thur Retail will be required to provide, as well as an itemized list of the services and consultation Thur Retail will provide under our exclusive listing agreement for your review.





LANDLORD REPRESENTATION | TENANT REPRESENTATION | PROPERTY MANAGEMENT NATIONAL FRANCHISE SITE SELECTION | RETAIL STORE DISPOSITIONS INVESTMENT SALES & LEASING | LAND & NEW DEVELOPMENTS



WASHINGTON DC OFFICE 1054 31st NW Suite 115 Washington DC 20007 202.823.4444 FLORIDA OFFICE 327 Plaza Real Blvd Suite 301 Boca Raton, FL 33432 561.395.2441